



# Institut Supérieur de Management Graduate School of Management

institut d'administration des entreprises

University Paris-Saclay  
University of Versailles  
Saint-Quentin-en-Yvelines

# University of Paris-Saclay

- University of Paris-Saclay is based on varied institutions: three universities, eleven prestigious academies and seven research organizations.
- In order to meet the challenge of global competition in terms of education, research and innovation, these institutions decided to work together on a common project in 2014 - University of Paris-Saclay, by pooling courses and research of the highest national and international standards.



# University of Paris-Saclay

**Target :** To become the leading European Multidisciplinary University and to be one of the 20 leading Institutions in the Shanghai ranking

**The leading French University by the number of students, PhD candidates and researchers**

**60,000 students ( 15,000 in Master Degree)**

**6,000 PhD candidates**

**10,500 scholars (15% of the French State Public Research)**

# University of Versailles Saint-Quentin-en-Yvelines

- **Multidisciplinary University**, established since 1991
- Core Missions : **Education and Research**
- Multi campus University  
(Versailles, Saint-Quentin, Velizy, Rambouillet, Mantes-la-Jolie)
- The University delivers many services and offers a large number of activities  
(**University library, sport, foreign languages, culture...**)
- The UVSQ meets education needs of :
  - **young people undergoing basic training**
  - Life long high education
  - Trainings for staff

# The university in numbers



- ◆ 16,000
- ◆ 2,700
- ◆ 1,100
- ◆ 700
- ◆ 750
- ◆ 340

students  
foreign students  
researchers  
PhD candidates  
staff  
students  
in exchange programs



**vert & bleu**  
cluster de compétences by UVSQ

# Faculties & Institutes

## 5 Faculties (UFR)

Faculty of Sciences  
Faculty of Law and Political  
sciences  
Faculty of Medicine  
Simone Veil  
Faculty of Social Sciences  
Institut for Cultural and  
International Studies  
(IECI)

## 2 University Institutes of Technology (IUT)

IUT of Mantes-en-  
Yvelines  
IUT of Vélizy

## School of Information and Mecatronic Technologies

Institut of Technical  
sciences of  
Yvelines (ISTY)

## Institut d'administration des entreprises (IAE)

Graduate School of  
Management (ISM)

## Observatoire of Sciences of the Universe

Observatoire  
of Versailles  
Saint-Quentin  
en-Yvelines (OVSQ)

# ISM

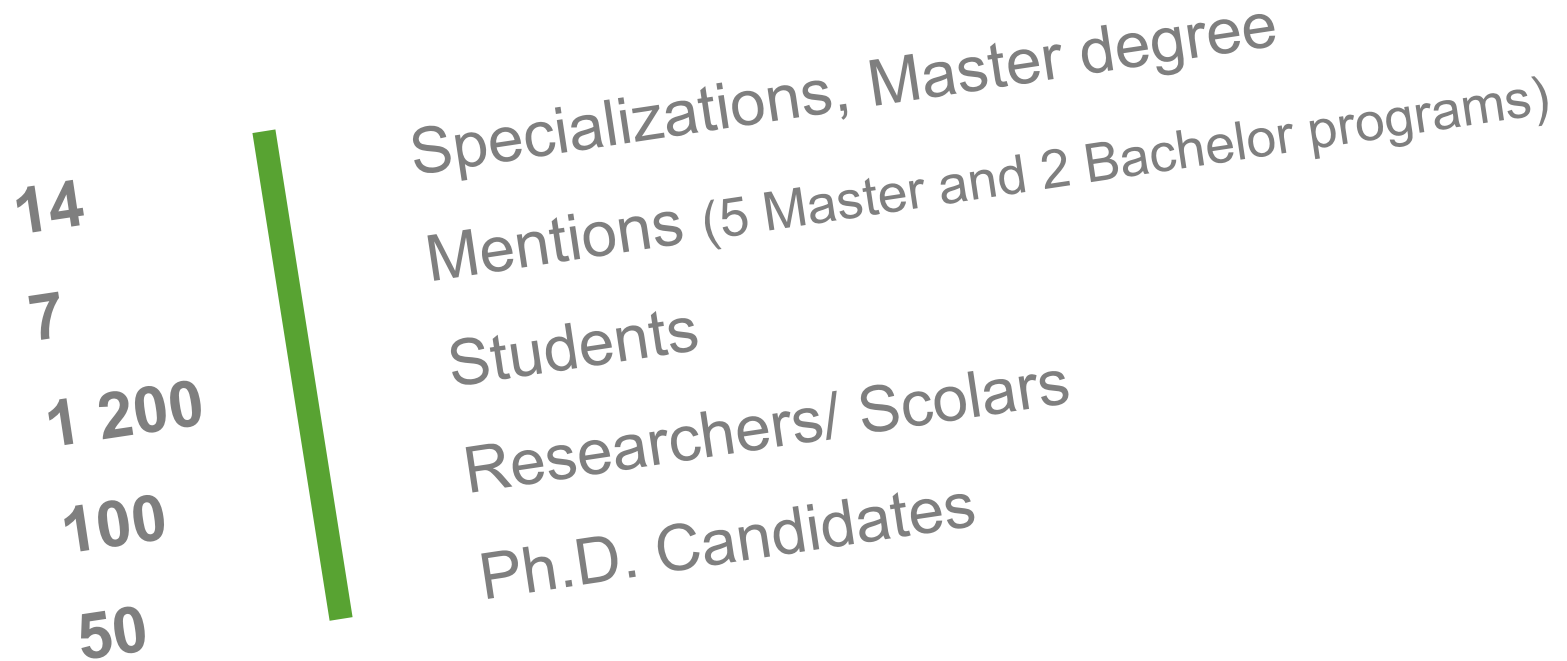
**Established in 2010**  
(Former department of  
management sciences)

**ISM delivers Bachelor, Master  
and PhD level programs in  
sciences of management**

Statute of institut  
d'administration des  
entreprises en 2018



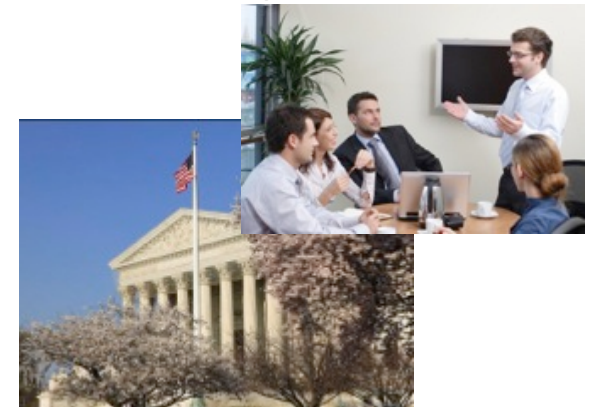
# The ISM in numbers :





# ISM is also

- **A Research Center in management:**  
**LAREQUOI** (State Research Center EA2452)
- **A Team of Experienced Researchers/Professors** participating in many professional and academic networks
- **A High International Orientation** (International Seminaires, Partnerships, Unesco and Jean Monnet Chairs)
- **Participation in various international programs** (Serbia, Makedonia, South Korea, Georgia...)
- **Numerous Education and Research Partnerships**
- **Professionnal Partnership (Chaire La Poste, PMI, Renault, etc.)**
- **Activities and Events also accessible to Students:**  
Conferences, Meetings, Workshops, etc.



# Some Academic Partnerships



CCI PARIS ILE-DE-FRANCE



GEORGETOWN UNIVERSITY



# Study at ISM

## Bachelor Degree

### Specialization "Management »

- Management

### Specialization "HRM", assistant

- Human Resources Generalist

## Master Degree

### Specialization « Production Management, Logistics, Purchasing »

- Major Purchasing and Supplier Quality Management

### Specialization « Human Resources Management »

- Major Human Resources Management

### Specialization « Public Management »

- Major Public Territorial Management
- Major Management of Cultural and Artistic Organizations

### Specialization « Management »

- Major Organizational and Strategic Technological Evolutions
- Major Quality and Customer Relationship Management
- Major Management, Control and Audit
- Major Strategic and Change Management
- Major Strategic and Change Management option Consultant

### Specialization « Management and Administration of Business »

- Major Administration of Business
- Major Management of Organizations (op. Pilotage-Contrôle)
- Major Management of the Communications in Organizations (and Culture & Communication)
- Major Management of Quality Safety Environment

## Doctorates

- PhD. in Management Sciences
- PhD in Information Sciences and Communication
- HDR Habilitation to Manage Researches

# Larequoi Research Orientations

## Missions

- **Improve the scientific knowledge** in the field of integrated and responsible management for private and public organizations
- **Develop major issues** such as strategic management, quality, innovation, public management, skill management, responsible management, communication of organizations ...
- **Create innovative methodology** to promote a managerial approach adapted to the specific contexts

## Methodologies

- **A relatively important place** of the empirical dimension within the theoretical framework;
- **A special focus on** commercialization of research and innovation in the managerial field;
- **A creation of** updated concepts and methods in the field of management of organization.

# Larequoi research axis

## MASQI Axis (Strategic Management, Quality and Innovation in local and international contexts)

- Interactions between Strategy/Management/Organization
- Strategic, organizational, technological innovations
- Change Management
- Evolutions and characteristics of Quality approaches
- International and multiculturalmanagement

## MOP Axis (Management of public and non-profit organizations)

- Characteristics of public management and non-profit activities
- Management of specific fields: Education, Culture, Health...
- Local government and Territorial policies
- Non-Profit Management: associations, NGO, social enterprises...
- Public-private partnerships

## RHACC Axis (Human Resources, Training, Culture and Communication)

- Human Resources Management
- Skills and Learning processes
- Communication in organizations
- Culture and business values
- Organizational and individual behaviors

# Experiences in European Studies

- Creation of Master of European Studies, Université de Reims-Champagne-Ardenne, 2003
- Création of Department of Cultural European Studies, Faculty of Human Sciences, Matej Bel University, Slovakia, 2007 (BA, MA, PhD), Jean Monnet project « Identities and Cultures in Europe »
- Evaluation for DAAD of European Studies in Pondichery, 2010
- Evaluation of AERES (HCERES), French Agency for accreditation of numerous Masters with European topics (2003-2010)
- Evaluation of Tempus Tacis Programs (1998-2004)
- Evaluation of Jean Monnet Programs (2010-2013)
- Participation to the master VNDREAM (Pecs, Krakow, Brno, Banska Bystrica), 2010 (?) funded by Visegrad Fond
- Creation of Master of European Studies, Faculty of Political Sciences and International Relations, Matej Bel University, 2012
- Integration of European topics in 14 Masters of Management, 2015, ISM