

BULGARIAN DIPLOMATIC, ECONOMIC, ACADEMIC, CULTURAL DAYS (DEAC)

25th April 2018 (Wednesday)
Sofia University St. Kliment Ohridski

P R O G R A M M E

BULGARIAN DIPLOMATIC, ECONOMIC, ACADEMIC, CULTURAL DAYS (DEAC)

08.30 – 09:00 **Registration** (*Sofia University, Rectorate's building, Aula Magna*)

09:00 **Opening session** (*Sofia University, Rectorate's building, Aula Magna*)
(Address: Sofia, 15 Tsar Osvoboditel Blvd.)

Chair:

- **Baron Ernest de Laminne de BEX**, President of CIDIC

Welcome notes by

- **Prof. Anastas GERDJIKOV**, Rector of Sofia University
- **Prof. Statty STATTEV**, Rector of the University of National & World Economy
- **Mr. Petar NIKOLOV, PhD**, Deputy Minister of Education and Science
- **Mrs Kris DEJONCKHEERE**, Secretary General of UNICA

Introduction of the Discussion Panels

- **Prof. Jan CORNELIS**, Academic Attaché CIDIC

09:40 **End of the Opening session**

09:40 – 09:50 **Time for group photo**

16+ 1 in EU-China relations
(*Conference Hall, Rectorate's building, North wing, 2nd fl.*)

Chairs:

- **Prof. Xinning SONG**, Director of CI at VUB, Jean Monnet Chair ad personam
- **Assoc. Prof. Antonya TSANKOVA**, Sofia University, Chinese Studies Department

09:50 – 10:00

Introduction by Ambassador of the P.R. China in Bulgaria: Zhang HAIZHOU

Start-ups, motors for new economic and societal activity
(*Aula Magna, Rectorate's building*)

Chairs:

- **Prof. Nikolay DENCHEV**, VUB
- **Prof. Nikolai DENKOV**, Sofia University

09:50 – 10:00

Introduction by Tihomira PALOVA, Ministry of Economy, State expert

Policies of support of the start-ups and entrepreneurship from the Ministry of economy

<p>10:00 – 11:00</p> <p>Panel 1.1 EU - China relations</p> <p><u>Panel participants:</u></p> <ul style="list-style-type: none"> - Alexandra MIRCHEVSKA, Center for China Economy and Politics, Sofia University <p><i>Balkan Short Cuts of Modern Silk Road</i></p> <ul style="list-style-type: none"> - Prof. Nako STEFANOV, Sofia University <p><i>The "New Normality" of the PRC economy - Problems and Challenges on the path of building a post-industrial paradigm of development</i></p> <ul style="list-style-type: none"> - Prof. Chunrong LIU, Fudan Center of China Studies at Copenhagen University <p><i>The Politics of China-CEEC Cooperation: How Domestic Contexts Matter</i></p> <ul style="list-style-type: none"> - Prof. Chun DING, Jean Monnet Chair, Fudan University, Director of Centre for European studies, <p><i>China - EU economic relationship: status quo, problems and perspective</i></p>	<p>10:00 – 11:00</p> <p>Panel 1.1 Start-up ecosystems</p> <p><u>Panel participants:</u></p> <ul style="list-style-type: none"> - Prof. Nikolay DENCHEV, VUB <p><i>Let us build sustainable (social) entrepreneurship systems</i></p> <ul style="list-style-type: none"> - Ivan TODOROV, Invest Bulgaria Agency, Head expert <p><i>Policies for foreign investments in Bulgaria</i></p> <ul style="list-style-type: none"> - Dobromir IVANOV, Bulgarian Startup Association, Vice-Chairman <p><i>Overview of the Bulgarian Startup Ecosystem</i></p> <ul style="list-style-type: none"> - Todor MLADENOV, Sofia Tech Park, Head of Innovation and Projects Department <p><i>Sofia Tech Park - Mission Possible! (short video story)</i></p>
<p>11:00 – 11:30</p> <p>Coffee break</p>	<p>11:00 – 11:30</p> <p>Coffee break</p>
<p>11:30 – 12:30</p> <p>Panel 1.2 The 16+1 Programme</p> <p><u>Panel participants:</u></p> <ul style="list-style-type: none"> - Prof. Dinko DINKOV, UNWE - Director of the research centre on Balkan studies <p><i>The Balkan Crossroad: opportunities for enhancing the EU - Chinese relations</i></p> <ul style="list-style-type: none"> - Assoc. prof. Evgeniy KANDILAROV, Sofia University <p><i>Opportunities, chances and challenges of the "One belt, one road" initiative and 16+1" formula for Bulgaria</i></p> <ul style="list-style-type: none"> - Prof. Weiping HUANG, Jean Monnet Chair ad personam, member Academic Board of BACES, former Dean of School of Economics of RUC <p><i>Comparative Advantage Basis for the Cooperation between China and Eastern European Countries</i></p> <ul style="list-style-type: none"> - Prof. Maria STOICHEVA, Jean Monnet 	<p>11:30 – 12:30</p> <p>Panel 1.2 Start-ups and the role of Universities</p> <p><u>Panel participants:</u></p> <ul style="list-style-type: none"> - Assoc. prof. Milanka SLAVOVA, UNWE, Vice Rector <p><i>Can the knowledge transfer from the Bulgarian universities repeat the Bulgarian startups success?</i></p> <ul style="list-style-type: none"> - Prof. Abdellah TOUHAFI, VUB <p><i>Ecosystems for start-up creation and growth: the Lumency case</i></p> <ul style="list-style-type: none"> - Assoc. prof. Desislava YORDANOVA, Sofia University, Faculty of Economics and Business Administration <p><i>Transformation of Bulgarian universities into entrepreneurial universities: barriers, facilitators and best practices</i></p> <ul style="list-style-type: none"> - Assoc. Prof. Todor YALAMOV, Sofia University, Faculty of Economic and Business Administration <p><i>Academic entrepreneurship and</i></p>

	<p>Chair, Sofia University, Vice-rector European Studies Across Asian Universities. Cooperation in capacity building</p> <p>- Prof. Xiang DENG, Jean Monnet Chair – associate Dean of the School of Economics in Sichuan University The Belt and Road Initiative (BRI) and China- EU Cargo Railway</p>	<p>commercialisation of hobbies could produce world-level enterprises: What could universities and governments learn from those successes</p> <p>- Prof. Maria NICULESCU, Directeur de l'ESFAM Ecole Supérieure de la Francophonie pour l'Administration et le Management ESFAM – The hub of innovative opportunities</p>
	<p>12:30 – 13:00 Conclusions on both panels - Prof. Xinning SONG, Director of CI at VUB</p>	<p>12:30 – 13:00 Conclusions on both panels - Prof. Jan CORNELIS, Academic Attaché CIDIC</p>
	<p>13:00 Lunch at Sofia University (Alma Mater restaurant)</p>	