PROJECT

EURASIA - EUROPEAN STUDIES REVITALIZED ACROSS ASIAN UNIVERSITIES

Deliverable 6.1

Dissemination and Communication Plan

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Lead beneficiary	P1 Sofia University

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3	10/07/2018	N. Yanev, Sofia University	Revisions
4	20/07/2018	S. Gabova, Sofia University	Final draft
5	20/11/2018	SU	Final document

C o n t e n t s

I. PROJECT SUMMARY

- Partner 1 Sofia University Sveti Kliment Ohridski (SU) - Bulgaria
- Partner 2 Jagiellonian University (JU) – Poland
- Partner 3 University of Catania (UNICT) – Italy
- Partner 4 O.P. Jindal Global University (JGU) - India
- Partner 5 Symbiosis Law School, Pune (SLSP) (Constituent of Symbiosis International University – India)
- Partner 6 Guangdong University of Foreign Studies (GDUFS) - China
- Partner 7 Beijing Foreign Studies University (BFSU) - China
- Partner 8 The Languages Company (TLC) - UK
- Partner 9 University of Versailles St-Quentin-en-Yvelines (UVSQ)

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Coordinating country: Bulgaria

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Functional Rector
Jean Monnet Chair
Sofia University

PROJECT FACT SHEET

Summary
The overall objective of the EURASIA project is to introduce high quality European Studies programs in universities in India and China and to enhance the visibility of EU-related topics through the creation of professional academic networks. The project aims to bring positive and long-term impact to higher education institutions in India and China through concerted and focused capacity-building for faculty and staff. EURASIA is a unique initiative with a significant potential to strengthen the international cooperation and dialogue between the European partners and the higher education institutions in India and China.

Project objectives

The EURASIA project aims to achieve the following objectives:

1. To contribute to capacity building in India and China in the field of European studies that can effectively enhance the EU-India and EU-China cooperation and dialogue as articulated in the 2016 EU Global Strategy in a Globalizing World.

2. To respond to partner institutions' needs for new education and training modules in European studies and to improve already established BA and MA level programs in EU related subjects.

3. To strengthen the internationalization of education in the participating universities through the establishment of new networks of researchers and faculty in the field of EU studies.

4. To encourage intercultural communication between countries and regions.

5. To improve competences and capacity of partner universities to deliver quality undergraduate and graduate level education in EU studies.

6. To provide faculty and young researchers in partner universities in India and China with innovative opportunities for training, mobility and learning exchange.

Expected results

1. Improved quality of teaching and learning of European studies in partner Asian universities
2. New curriculum development and increased offer of courses in European studies.
3. Developed and introduced new courses and modules on EU-China and EU-India relations.
4. Introduced modern methodologies for teaching and training through the use of digital technology.
5. Attracted new students and increased enrollment in graduate programs in EU-related courses at partner universities
6. Promoted academic people-to-people contacts, cooperation and joint program delivery through faculty training, teaching and research opportunities between Programme and Partner countries
7. Fostered regional cooperation in education between partner universities in China and India.

Project duration

EURASIA is a 3-year project, implemented from 15 Oct. 2017 to 15 Oct. 2020.

II. DOCUMENT SCOPE AND PURPOSE

The Dissemination and Communication Plan (DCP) identifies the main steps to organize, coordinate, implement, and monitor the activities to be performed under EURASIA in order to promote the project's objectives, activities and results to the target groups, stakeholders, and the wider public. The planned dissemination activities will provide opportunities for scaling up the project's achievements and results both in the participating countries and beyond and thus to ensure effective and efficient exploitation of key project outputs and deliverables.

This Plan describes in detail the dissemination and communication activities, dissemination phases and the chosen communication channels and tools to be employed by the consortium partners. The DCP includes the partners' competences in the dissemination area and a planned schedule of activities related to the project's scope. The dissemination plan constitutes the starting point of the whole dissemination process and will be updated and revised on the basis of partners' input and regular evaluation and monitoring during the project period.

Dissemination activities will address raising awareness and getting the necessary feedback, as well as building understanding and facilitating adoption of the project results by the different stakeholder groups in the Partner countries which can directly benefit from the project in the short-term.

Communication activities will complement the EURASIA dissemination activities towards promoting the action itself and its results to a multitude of audiences, including the media and the public, thus enhancing its visibility to target groups, stakeholders and multipliers.

In line with the project EURASIA's main objectives, the DCP scope is as follows:

> - Communication and awareness-raising of the project's objectives and activities among stakeholders and target groups, as well as to a wider audience;
> - Project visibility and publicity in line with the requirements of the ERASMUS+ program;
> - Dissemination of project results, outputs, and best practices to stakeholders, academia, partner institutions, the media and the general public;
> - Partners' expected input to DCP implementation, ongoing evaluation and achievement of Key performance indicators (KPIs) as set in the EURASIA Logframe.
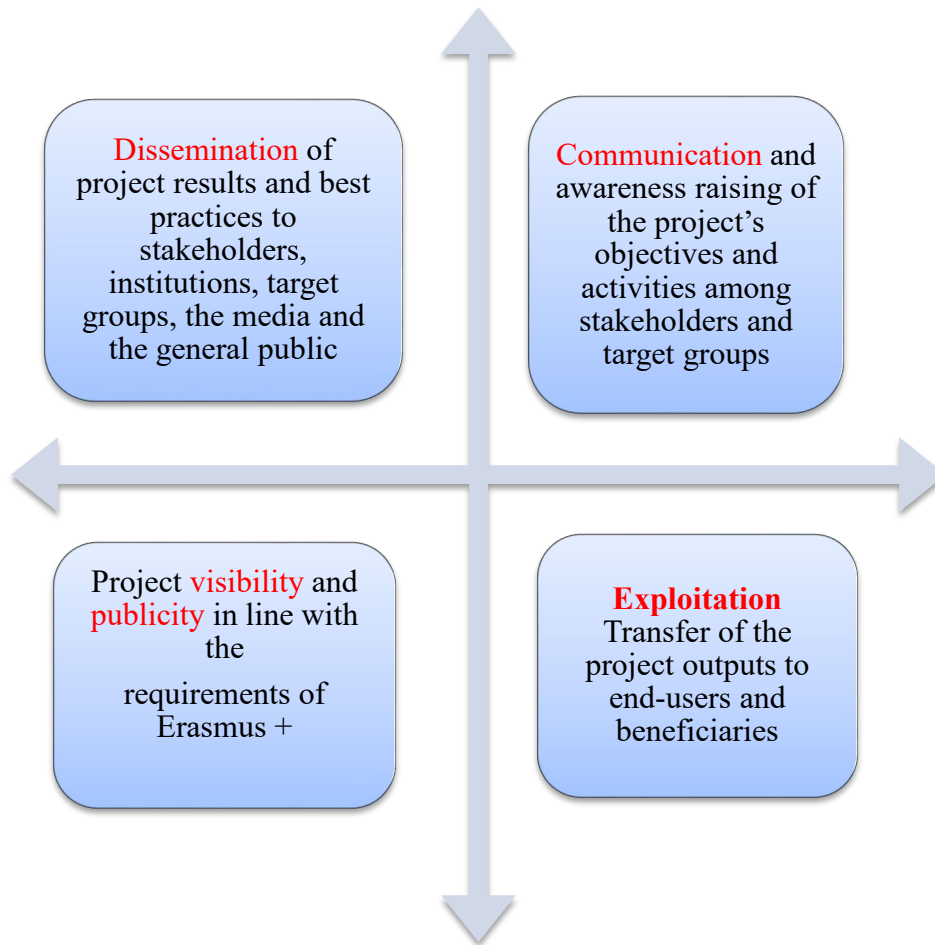
Fig. 1 Dissemination and communication plan scope

1. Main objectives of the Dissemination and Communication Plan

The major focus of the plan is to ensure that the project's research, events and outcomes are widely communicated and disseminated to the appropriate target communities, at appropriate times, via appropriate methods. The plan follows a multi-dimensional dissemination approach with different communication tools adapted to the respective target groups and stakeholders from academia and research communities, university administrations, education policy experts, international cooperation experts.

Dissemination activities are to be carried out throughout the different stages of the EURASIA project period in compliance with the project activities and dissemination and communication objectives described in Work package 6: Dissemination and communication. The main objectives of the work package (WP) are transferring the knowledge and results created under EURASIA to universities, academic networks and scholars with professional expertise in the field of European studies. All consortium partners are expected to contribute to the dissemination efforts in their countries, reaching out to their personal and institutional networks and contacts.

Work Package 6 Activities, Outputs and Deliverables

- ❑ D6.1 Dissemination and communication plan
- ❑ D6.2 Exploitation plan
- ❑ D6.3 List of universities in China and India introducing the new curricular in their academic programs
- ❑ D6.4 EURASIA website
- ❑ D6.5 Dissemination conference in India
- ❑ D6.6 Dissemination conference in China
- ❑ D6.7 Summer School
- ❑ D6.10 List of accredited courses in China and India
- ❑ D6.11 Elaboration of a consolidated module offer on European Studies to other higher education institutions in partner countries
- ❑ D6.12 Networking and promotion of EURASIA's results to university government bodies in partner countries (including to non-EURASIA universities)
- ❑ D6.13 Elaborating an Integrated module on European Studies (ES) offered to other Asian universities

EURASIA consortium members, including faculty, university administrations, students are expected to promote the project activities and outputs not only nationally and internationally to their colleagues and other academic and research staff, but also to non-academic stakeholders by participating in concertation events as well as by publishing results in journals, book series and other hardcopy and electronic publishing outlets.

2. EURASIA Dissemination and Communication Strategy

Dissemination will rely on strong online presence, electronic publications, organization of dissemination conferences in each partner country, a series of trainings and a high-level final event. These events will be complemented with regular project updates and news about project activities on the EURASIA website.

Specific dissemination objectives:

1. To promote the project and its results beyond the identified target groups, reaching out to multipliers and society at large.
2. To raise awareness of the target audiences, particularly the relevant stakeholders from public institutions at local, national and EU level about the innovative nature of EURASIA, its outputs and their potential of transferability.
3. To engage new academic and non-academic institutions and networks in each country as potential users of the EURASIA courses and e-learning resources.
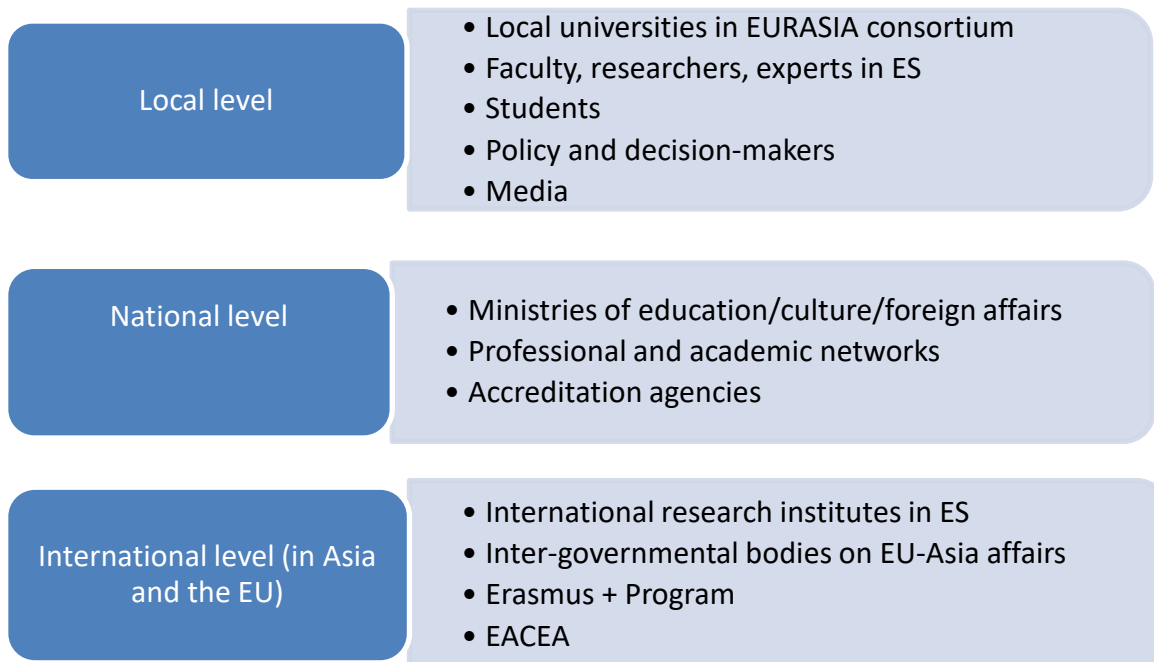
4. To promote and advance the cooperation between academic institutions and networks from the EU, China and India.
5. To ensure that local, national, EU, Indian and Chinese education policy experts are informed about the project in order to encourage multiplication and spill-over.

Specific communication objectives:

1. To inform regularly the local, national, and international stakeholders about project activities and results.
2. To communicate regularly with EACEA and the funding program Erasmus+ CBHR project activities and events.
3. To facilitate the organization of concertation events with partner academic networks and education policy experts to promote European studies programs.
4. To involve and get support from professional networks, academic journals and media to promote EURASIA.

3. EURASIA Dissemination Levels

Dissemination will follow a 1) local, 2) national, and 3) international agenda (in Asia and the European Union).

Local level	• Local universities in EURASIA consortium • Faculty, researchers, experts in ES • Students • Policy and decision-makers • Media
National level	• Ministries of education/culture/foreign affairs • Professional and academic networks • Accreditation agencies
International level (in Asia and the EU)	• International research institutes in ES • Inter-governmental bodies on EU-Asia affairs • Erasmus + Program • EACEA

4. Dissemination and Communication Target Groups

The project has the main aim of developing new curricula and programs for European Studies at partner universities in China and India, and improving the long-term strategic collaboration between Higher Educational Institutions (HEIs) in Europe and Asia. Therefore, the key target groups and dissemination audiences for the project includes the following:

1. Universities, HEIs, research institutions (including both the teaching staff, university administrations and students) as crucial institutions for implementing innovative educational approaches, e-learning, and programs in European Studies
2. Ministries of Science and Education, education development centers, accreditation agencies and other public bodies and government institutions responsible for education policy development, international cooperation development in the field of education
3. Stakeholders from non-academic sectors, such as European Union bodies for education policy development, cultural and language institutes, regional and international development agencies, bi-lateral and multilateral bodies for EU-India, EU-China, and India-China relations, business circles.

III. DISSEMINATION AND COMMUNICATION TOOLS AND CHANNELS

The project EURASIA dissemination effort relies on strong online presence (through the interactive website) as well as multiple public events in each partner and programme country, to ensure the maximum outreach to the various target groups. The EURASIA consortium partners are expected to disseminate the project's innovative curricula resources (new and adapted modules/courses, project databases and comparative reports, bibliographies, syllabi. website etc.) within their partner academic and professional networks, creating conditions for the long-term exploitation of the outputs and results at the local, national, regional and international level.

EURASIA Main Dissemination Events and Communication Channels

The activities, deliverables and outcomes of the EURASIA project will be disseminated during the national and international events and activities organised by the project universities as well as through external events, related to the EURASIA scope and objectives.

These events will be announced through press releases, invitations and on the project website (in English and each partner's language). In addition to the project website and e-learning platform, information will be posted and announced on the partners' own websites and social media profiles.

- ❑ EURASIA website and e-learning platform
- ❑ Faculty trainings, presentations, public lectures, etc.
- ❑ Dissemination conferences (India 2019, China 2020)

- ❑ Summer School for doctoral students and young scholars
- ❑ Project publications (course materials, handbooks, conference proceedings)
- ❑ Social media networks (Facebook, Twitter)
- ❑ Professional and academic networks
- ❑ Online Social-Professional Networking Platforms
- ❑ Erasmus+ Project Results Platform https://ec.europa.eu/programmes/erasmus-plus/projects/

Events and communication channels will be selected to meet the key project objectives in each of the project's four main phases:

Phase 1 – Preparation (months 1–12)

Phase 2 – Development and accreditation of courses (months 12-24)

Phase 3 – Pilot teaching of courses and e-learning platform (months 24-36)

Phase 4 – Valorization and exploitation (months 24-36, and after the project end)

DISSEMINATION TIMETABLE

Dissemination & communication events and channels	Phase	Target groups				Purpose
	Timing	Local/national (HEIs, students, academic networks)	National (ministries, accreditation agencies, scholarly networks)	EU/Asian/international education bodies	Non-academic stakeholders/ media/public	Promoting project/engage target groups/ advance cooperation/inform stakeholders (see section 2 above)
Project website resources	Ongoing All phases, M4-36	√	√	√	√	
Exploratory visits and stakeholder meetings in partner countries	Phase 1 M4-12	√		√		
Databases with curricula, bibliography, projects in ES	Phase 1-4 M8-36	√	√	√		
Indian and Chinese faculty trainings in Bulgaria, Italy, Poland	Phase 2	√	√			
E-learning platform	Phase 2-4 M12-36	√	√			
Elaboration of guidelines for accreditation of courses at partner countries HEI	Phase 2-3 M24-26	√	√	√		
Summer school for students	Phase 3	√	√	√		
Faculty presentations, public lectures	Phase 1-4 ongoing	√	√		√	
Dissemination conference in India	Phase 2	√	√	√	√	

Dissemination conference in China	Phase 3	√	√	√	√	
Project reports, publications, presentations	Phase 2-4	√	√	√	√	
Project Information materials (flyers)	Phase 1-4	√	√	√	√	
Social media networks of project partners (Facebook, Twitter)	Phase 1-4	√	√	√	√	

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IV. INTERNAL AND EXTERNAL COMMUNICATION AND DISSEMINATION MANAGEMENT

The following diagram represents the key dissemination and communication activities and the lines of internal and external communication and dissemination management (internally within the EURASIA consortium and externally with the general public and the project stakeholders):
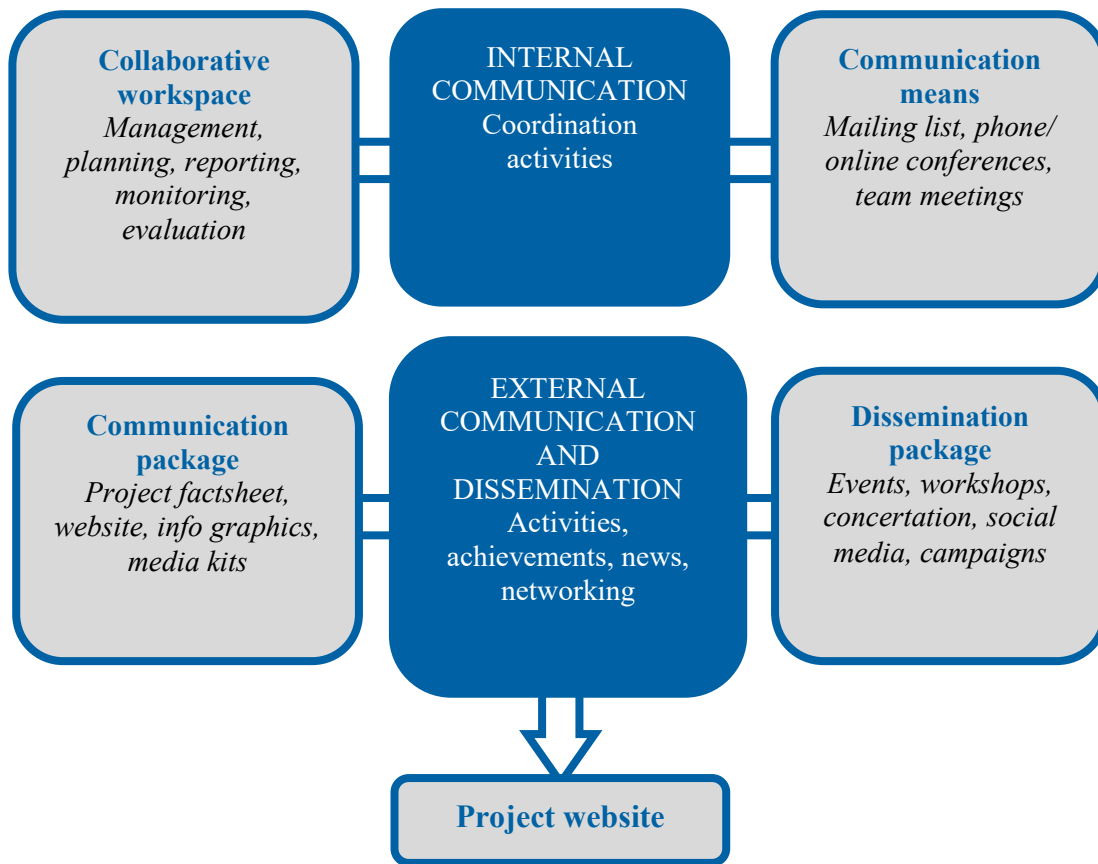
Collaborative workspace
Management, planning, reporting, monitoring, evaluation

INTERNAL COMMUNICATION
Coordination activities

Communication means
Mailing list, phone/ online conferences, team meetings

Communication package
Project factsheet, website, info graphics, media kits

EXTERNAL COMMUNICATION AND DISSEMINATION
Activities, achievements, news, networking

Dissemination package
Events, workshops, concertation, social media, campaigns

Project website

Fig. 2 EURASIA Internal and external communication and dissemination management

1. Internal communication

All project participants will be updated regularly about project activities and reports. This will be ensured through a mailing list and an internal, access-based online workspace within the project website. The aim is that all EURASIA partners have the same knowledge level throughout the project in order to ensure also the timely, accurate and effective external communication and dissemination to the target groups and stakeholders.

The password protected section of the project website will give access to all documents (reporting templates, guidelines, fact sheets, announcements, agendas, questionnaires,

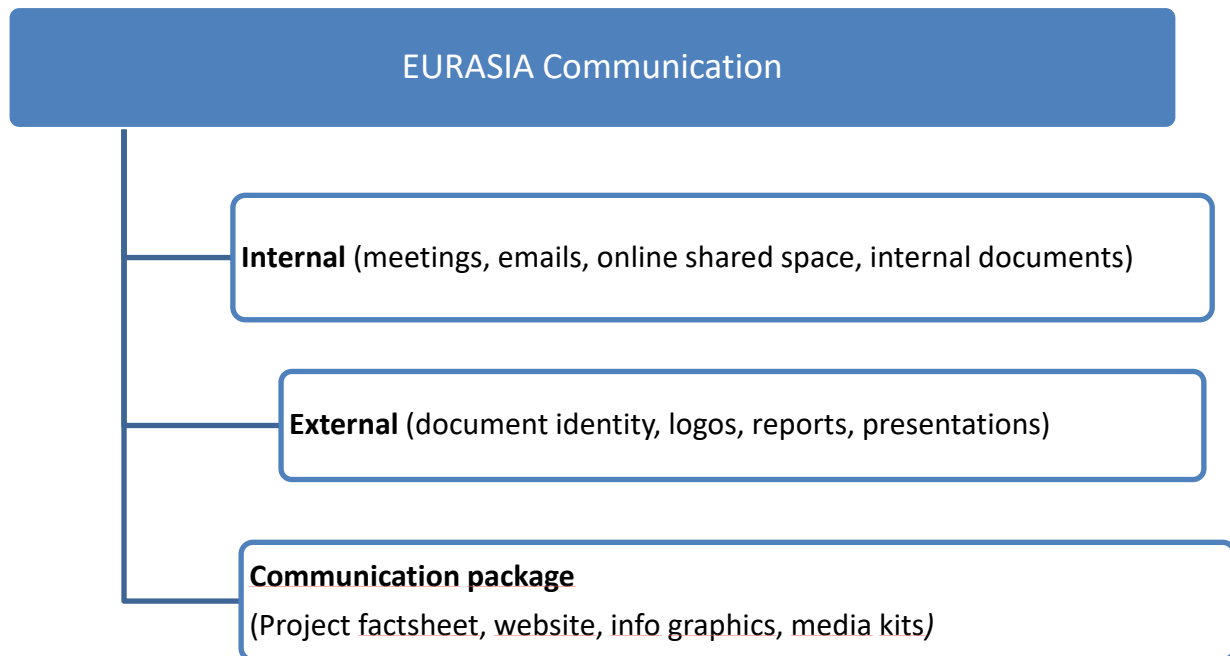WP 6 D6.1 Dissemination and Communication Plan

evaluation forms, presentations, meeting minutes) and other information needed for project coordination.

Five face-to-face project team meetings (kick-off meeting and periodic management and coordination team meetings) as well as virtual meetings and online conferences will take place.

2. External communication

The external communication activities and channels for EURASIA will be based on a communication package comprising the following: templates for project visual identity and information, presentation templates, press releases, etc.

EURASIA Communication

Internal (meetings, emails, online shared space, internal documents)

External (document identity, logos, reports, presentations)

Communication package

(Project factsheet, website, info graphics, media kits)

Project communication materials

Several project communication materials will be developed by the work package leaders and updated throughout the project lifetime: EURASIA PowerPoint presentation, factsheet, flyer, contact information for project partners and project website, templates for EURASIA event agendas, meeting minutes, etc.

Deliverables template

All project deliverables will follow the formatting and style guidelines adopted by the project team and included in the document templates.

Social media and Twitter communications

A project hashtag for social media communications is created: **EURASIAka2project.**

Website

The project website - http://eurasiaproject.eu - is conceived as an interactive platform and will act as a communication, promotion and dissemination tool. The website will provide access to news, updates and current events related to EURASIA and will be referred to in all project publications. The website will contain the following types of information contributed by all project partners:

- Erasmus+ Program, KA2 Capacity Building in Higher Education, EURASIA project objectives, project activities, consortium partners presentations, expected results and outputs, e-resources, news, calendar, links (relevant webs, blogs and social networks), downloads (project deliverables)

- The website will host also the e-learning platform, which will offer courses and resources in ES to faculty and students enrolled in partner univrsities

- Social media networks will be another potentially useful dissemination channel to reach the key audience and the general public, inform about the project and drive their attention to sources such as the project's website. By publishing selected news on the LinkedIn and/or Twitter profiles of each of the partnering institutions the project outcomes and results will reach very broad population in a direct way and will give wide visibility if the project.

3. Visibility, Publicity and Visual Identity of Dissemination and Communication Materials

3.1 Visibility strategy
All actions of visibility will be in accordance with the Erasmus + guides of visibility. All publicity and dissemination documents, tools and activities will include the name of the project, the project website, and the logos of the funding program.

3.2 Visibility of materials
Any communication or publication by the EURASIA beneficiaries about the activities of the project shall indicate that the project has received funding from the European Union and shall display the Erasmus+ logo.

Project logo (JPEG format):

Project logo (PNG format):

EURASIA Project partners shall follow the guidelines of the graphic chart and include the Erasmus+ program visual identity on all layouts and products, including but not limited to:

- Project management documents
- Participants and event registration lists
- Reports
- Publications
- Presentations
- Conference materials
- Education and training materials.

All materials shall include the statement "Funded by Erasmus + Programme". Where it is appropriate for the EURASIA logo and/or each partner's logo to be included, the Erasmus + logo will enjoy equal prominence and should displayed as prescribed in the 'Graphic Design User Guide' by Erasmus + Programme. The Erasmus + Programme instructions for visibility and publicity are available at: https://eacea.ec.europa.eu/about-eacea/visual-identity_en

Acceptable formats of the logo:

Text on the left, EU flag on the right (JPG)	
Text on the right, EU flag on the left (JPG	
EU Emblem alone	

Unless the Erasmus+ Program or the Commission requests or agrees otherwise, any communication activity related to the project EURASIA (including at conferences, seminars, in information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via social media, etc.) and any infrastructure, equipment or major result funded by the grant must include the following text:

 "Co-funded by the Erasmus+ programme of the European Union"
        or
"With the support of the Erasmus+ programme of the European Union".

Disclaimer Excluding Commission Responsibility

The following disclaimer shall be added to the inner pages of the publications and studies (as well as websites, publications, communication means, press releases, presentations,

invitations, products, and deliverables) written by external independent bodies with support from the European Commission:

"The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein."

Information about EURASIA events/Press information

In the course of the project implementation, press information will be made available at key stages. Each partner is responsible for the dissemination/distribution of press information.

The targeted media can be local, national and international newspapers (printed and online), magazines and journals, radio, television, press agencies, etc.

Promotional leaflet

A project flyer with brief summary of the EURASIA objectives and results will be designed and published for distribution to a broader audience (available on paper and electronic version). Partners will design the flyer in their own languages.

Reports

All EURASIA reports from studies, events and meetings should be formatted as follows: font Times New Roman, 12 pt, line spacing 1.15, A4.

VISIBILITY IN OUTPUTS

Communication	Visibility Elements	Frequency	Target audience
Dissemination conferences	Promotional items Conference materials with logos Presentations Project roll-up	Held in 2019, 2020	National/international academic communities and representatives of national/international policy bodies
Transnational meetings / trainings of Indian and Chinese faculty in Bulgaria, Italy, Poland	Training materials Publications Participation lists/certificates Promotional materials	2 rounds of trainings (2018, 2019)	Partner and programme universities
Project website	EURASIA logo Logos of donor program Logos of project partners	For the entire duration of the project and beyond	All target groups and stakeholders /general public

Publications	EURASIA logo Logos of donor program Logos of project partners	For the entire duration of the project and beyond	National/international academic communities

Reporting of the dissemination and communication activities

Partners are expected to implement the planned dissemination and communication activities through diversified communication channels, selected according to the specific dissemination and publicity objectives and the addressed target group/stakeholder. Each project partner is responsible for the dissemination to national, regional and local audiences. Partners will report to the project coordinator Sofia University on a regular basis the activities they have implemented, including the achievement of the key performance indicators of EURASIA.

Partners are required to fill in the reporting templates annexed to this Plan and duly collect all the released dissemination and communication items. EURASIA partners shall report on the achievement of key dissemination and communication indicators every six months.

The lead partner Sofia University coordinates and monitors the dissemination and communication activities.

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V. DISSEMINATION AND COMMUNICATION TEMPLATES FOR REPORTING

ANNEX I
EURASIA SINGLE EVENT REPORTING TEMPLATE

EURASIA Error! Reference source not found.

EURASIA partner organizing the event	
Name of the event	
Date	
Place	
Type of activity (e.g.: conference, workshop, training, round table, seminar…)	
Results and performance indicators[1]:	
Number of people invited	
Number of participants	
Number of organisations participating	
Academic community	
Policy community	
Students	
General public	
Other (please specify)	

Additional information:
- Collaboration with other EURASIA partners:
- Other organizations / networks / projects participating:
- Report on the event:
- Lessons learnt (if applicable):
- Relevant event documentation (check all that apply):

- ☐ Agenda
- ☐ Catalogue
- ☐ Report
- ☐ Presentation
- ☐ Press release
- ☐ Article / paper
- ☒ Evaluation questionnaire
- ☐ Follow-up
- ☐ Other (please specify in this section)

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[1] *Target groups, actions and performance indicators described in EURASIA logframe*

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ANNEX II

EURASIA DISSEMINATION ACTION REPORTING TEMPLATE

EURASIA Dissemination Action Reporting Template
EURASIA partner carrying out the action
Type of action (please select and attach relevant documentation):
☐ Website
☐ Article
☐ Report
☐ Leaflet
☐ Newsletter
☐ Presentation of EURASIA in international context
☐ Press release
☐ Invitation
☐ Other (please specify in the following section)
Type of distribution:
☐ Paper   Number of copies distributed:
☐ Electronic   Number of recipients:
If electronic, URL address
Target groups:
☐ Academic
☐ Policy
☐ Scientific
☐ General public
☐ Other (please specify in the following section)

EURASIA EVENT EVALUATION FORM

Evaluation Questionnaire	Poor	Fair	Average	Good	Very good	Excellent
Overall impression of the organization						
Overall impression of the event						
Advance information that you received about the event						
Material provided						
Venue						
Opportunities to develop new ideas						
General comments						

PROGRAM AND PRESENTATIONS						
Program content						
Quality of the content in addressing your interests and needs						
Quality of speakers' presentations						
Opportunities to participate in discussions						

TRAINING AND HANDS-ON SESSIONS						
Selection of the sessions' content						
Quality of the content in addressing your interests and needs?						
Quality of the sessions						
Opportunities to participate in discussions						

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ANNEX IV

REPORTING FORM FOR DISSEMINATION AND COMMUNICATION INDICATORS ACHIEVEMENT

Checklist 1: DISSEMINATION TO LOCAL, NATIONAL, EU ACADEMIC COMMUNITIES, NETWORKS, PUBLIC BODIES (6 reporting periods, M1-36)

	Planned target groups				**Reporting period 1** **Months 1-6 (Jan.-June 2018)**	
Partner	Universities/Networks /Organizations/ Stakeholders	Local / National / EU/ International	Dissemination objective (research, policy, training)	Dissemination channel/tool	Source of verification (website, event, formal correspondence, EURASIA, sign-in sheet, social media, etc.) Provide links to websites/publications.	Explanation
P1 Sofia University						
P2 Jagiellonian University						
P3 University of Catania						
P4 O.P. Jindal Global University						
P5 Symbiosis Law School						

P6 Guangdong University of Foreign Studies					
P7 Beijing Foreign Studies University					
P8 The Languages Company					
P 9 University of Versailles St-Quentin-en-Yvelines					

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ANNEX V

EURASIA DISSEMINATION AND COMMUNICATION PLAN - KEY PERFORMANCE INDICATORS

The following table summarizes the Key Performance Indicators (KPIs) that will be used to periodically assess the quality of the project dissemination and communication activities. The achievement of the indicators (per partner and cumulatively for the project) will be feed into the ongoing internal evaluation reports and the formative and summative external evaluations.

The EURASIA Dissemination plan comprises the following four phases:

Phase 1 – Preparation (months 1–12)

Phase 2 – Development and accreditation of courses (months 12-24)

Phase 3 – Pilot teaching of courses and e-learning platform (months 24-36)

Phase 4 – Valorization and exploitation (months 24-36, and after the project end)

KPI	Phase 1 (M12)	Phase 2 (M24)	Phase 3 (M36)	Phase 4 (M36-)	Cumulative	Notes
KPI 1 (website with e-learning platform created)	Website	Online learning platform	Min. 9 Courses uploaded		9 courses (3 thematic modules x 3 courses)	
KPI 2 (number of events organized by EURASIA for external audiences – meetings, trainings, summer school, conferences)	1 training Catania Stakeholder meetings Exploratory visits in IN/CN	2 trainings Sofia/Krakow 1st dissemination conference India	2nd dissemination conference 1 summer school		3 faculty trainings 2 conferences 1 summer school with 30 participants	
KPI 3 (number of registered participants at EURASIA events)	12 participants per training	24 participants in trainings				

		60 participants per dissemination conference				
KPI 4 (average score calculated from evaluation forms[2] at events organized by EURASIA)						
KPI 5 (number of publications and presentations given by project partners related to the project)	Press releases/web posts about project events Min. 5 per partner	Press releases for conferences, project events Min. 5 per partner	Press releases/web posts about project events Min. 5 per partner		135 at project level	
KPI 6 (number of dissemination materials sent to target groups)						
KPI 7 (number of presentations of EURASIA given at other events organized by partners)	Min 10 per partner	Min. 10 per partner	Min. 10 per partner		270 total	
KPI 8 (number of media coverage of EURASIA – academic journals, press releases, newsletters)	Min. 5 per partner	Min. 5 per partner	Min. 5 per partner		135 total	
KPI 9 (number of external collaborations with projects / networks EURASIA in partner countries/EU/international level)	Min. 10 per partner	Min. 10 per partner	Min. 10 per partner		270 at project level	
KPI 10 (number of followers in	100 per	100 per	100 per		2700 at project	

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[2] *Template available in Annex III of the Dissemination and communication plan*

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EURASIA professional social networks)	partner	partner	partner		level
KPI 11 (number of non-partner universities attending EURASIA dissemination events)		Min. 10 per dissemination conference	Min. 10 per dissemination conference		20 total
KPI 12 (number of researchers/faculty involved in dissemination conferences and events)	Min 3 per partner per event	Min. 5 per partner per event	Min. 5 per partner per event		117 total
KPI 13 (number of handbooks, articles and other materials published by EURASIA consortium)			1 book Min. 5 academic articles		6 total
KPI 14 (number of stakeholders at local/national/EU levels involved in EURASIA)	Min. 30 per partner	Min. 30 per partner	Min. 30 per partner		810

ANNEX VI

<p style="text-align:center">EVENT REPORTING TEMPLATE
(for website publications)</p>

The purpose of this template is to report information about project events, trainings, meetings, visits, participation in conference etc., to be published on the EURASIA website. The template should be sent to Sofia University (see contact person below) at least a week ahead of a planned event or max. 3 days after the event has occurred.

Title of the event	
Place	*City, country, institution*
Date/s	
Description	*(about 300 words, will be included in the main page of the event)*
(More detailed description)	*Additional information* - *Topics covered, agenda* - *.....* *Will be included in the "Read more…" section of the event page*
Pictures	*At least 5 pictures attached* - *Video* - *Agenda, etc. can be also attached as a picture* *NB! Please be sure to respect the visual identification requirements for the project (i.e. logos, disclaimers, etc.)*