

EURASIA - EUROPEAN STUDIES REVITALIZED ACROSS ASIAN UNIVERSITIES

Project ID: 585968-EPP-1-2017-1-BG-EPPKA2-CBHE-JP



Co-funded by the
Erasmus+ Programme
of the European Union

WORKPACKAGE 3 TEACHING PROGRAM (PILOTING AND TEACHING)

DELIVERABLE 3.1 GROUPS OF POTENTIAL STUDENTS IDENTIFIED

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Document Control

Title		Groups of potential students identified
Work package		WP 3 DEVELOPMENT
Deliverable nature		D3.1 Groups of potential students identified
Contractual deliverable date		November 2018
Actual delivery date		20 September 2019
Dissemination level		Public
Lead beneficiary		Sofia University

Revision history

Version	Date	Author	Description / Comments
1	30.11.2018	SU + JU	First draft
2	15.02.2019	SU + JU + partners in IN & CH	Revised draft
3	20.09.2019	SU + JU + partners in IN & CH	Consolidated draft with a list of constituted student groups

The EURASIA Consortium

- Partner 1 Sofia University St. Kliment Ohridski (SU) - Bulgaria
- Partner 2 Jagiellonian University (JU) – Poland
- Partner 3 University of Catania (UNICT) – Italy
- Partner 4 O.P. Jindal Global University (JGU) - India
- Partner 5 Symbiosis Law School, Pune (SLSP) (Constituent of Symbiosis International University) - India
- Partner 6 Guangdong University of Foreign Studies (GDUFS) - China
- Partner 7 Beijing Foreign Studies University (BFSU) - China
- Partner 8 The Languages Company (TLC) - UK
- Partner 9 University of Versailles St-Quentin-en-Yvelines (UVSQ)



Project Summary

The overall objective of the EURASIA project is to introduce high quality European Studies programs in universities in India and China and to enhance the visibility of EU-related topics through the creation of professional academic networks. The project aims to bring positive and long-term impact to higher education institutions in India and China through concerted and focused capacity-building for faculty and staff. EURASIA is a unique initiative with a significant potential to strengthen the international cooperation and dialogue between the European partners and the higher education institutions in India and China.

Project Objectives

The EURASIA project aims to achieve the following objectives:

1. To contribute to capacity building in India and China in the field of European studies that can effectively enhance the EU-India and EU-China cooperation and dialogue as articulated in the 2016 EU Global Strategy in a Globalizing World.
2. To respond to partner institutions' needs for new education and training modules in European studies and to improve already established BA and MA level programs in EU related subjects.
3. To strengthen the internationalization of education in the participating universities through the establishment of new networks of researchers and faculty in the field of EU studies.
4. To encourage intercultural communication between countries and regions.
5. To improve competences and capacity of partner universities to deliver quality undergraduate and graduate level education in EU studies.
6. To provide faculty and young researchers in partner universities in India and China with innovative opportunities for training, mobility and learning exchange.

EURASIA is a 3-year project, implemented from 15 Oct. 2017 to 15 Oct. 2020.

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Funded under: Erasmus+ Capacity Building in the Field of Higher Education

Coordinating institution: Sofia University St. Kliment Ohridski



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Document description

This document presents the results of the activities on identifying the student groups to take part in piloting the newly developed and updated courses in EU Studies during the second and third year of the project implementation. These activities were carried out between November 2018 – September 2019 in India and China. It describes the academic context as a main reference point for the activities in engaging students at partner HEIs to opt for courses and take part in their subsequent evaluation. It is in line with the approach to capacity building adopted by EURASIA which has a clear focus on empowering academics and students to teach courses in EU-related disciplines. The activities under this deliverable are also related to constituting teams of inspired and devoted faculty members and to implementing the EURASIA thematic modules in the Indian and in the Chinese universities.

The main focus of this deliverable is tightly related to achieving the second project objective (see above), namely “To respond to partner institutions’ needs for new education and training modules in European studies and to improve already established BA and MA level programs in EU related subjects”.

Task description according to the detailed project description

The task envisages the identification of the potential students from the partner IN and CH HEI to be taught in the teaching content elaborated. Resulting from the focus group discussions and other extra curriculum activities during WP 1 and WP 2 phases, the student groups have been identified. Further promotion of the three teaching modules is expected to facilitate the formation of three groups of students in each partner country HEI corresponding to the themes of the three volumes that will eventually be enrolled in the pilot courses.

Objectives

- Identify the relevant faculties / schools at the partner universities where the newly developed or updated courses in EU Studies could be taught
- Identify relevant student groups to involve in piloting the newly developed or updated courses in EU Studies
- Support the administrative and teaching staff at the partner country universities in advertising the courses developed under EURASIA
- Inform the students from the CH and IN HEIs about the courses offered and the way these courses integrate in the respective curricula
- Support the administration of the CH and IN HEIs in preparing a schedule of the courses well in advance and in line with the local rules to facilitate students’ involvement.



The **specific objectives** for delivering this output are determined by the project team in relation to the identified needs for capacity of the partner universities as well as to the defined students' interest and employability needs. They are defined as:

1. Support the modernisation, accessibility and internationalisation of higher education in the partner countries by introducing EU-related topics to wider cohorts of students and providing conditions for teaching of academic staff from programme countries universities directly to students in the partner universities in China and India
2. Improve the level of competences and skills of faculty member in partner country HEIs by developing new and innovative education programmes.
3. Introduce a student-centred approach by studying the needs of students, their interest thus raising their motivation to take up courses related to EU topics
4. Improve the quality of higher education and enhance its relevance to the labour market and society as a whole
5. Promote a strong quality-oriented approach and a sustainable dialogue with the respective stakeholders so that the designed new courses and curricula have an integral link with the labour market and will thus ensure a higher level of student employability
6. Make it possible to enhance the development of empathy, cross-cultural competence and in-depth understanding of the specific role of the EU as a global actor as well as an awareness of the social and political relations between Asian countries and the EU.

SECTION I: Partner University Profiles and Objectives with Regard to Teaching Capacity

This section summarizes the information gathered during the exploratory visits to the partner institutions with regard to the potential student cohorts to engage in enlisting in the newly developed or updated courses under EURASIA. The study content to be developed in order to respond to each partner university internationalisation strategy and to enhance their students' employability is outlined as specific subject areas for each institution targeted by the formed teaching teams.

The specific objectives regarding the involvement of student cohorts are also outlined for each partner university.

The consolidated information concerning the potential groups of students - beneficiaries of the EURASIA developed courses is presented in Annex 1 to Deliverable 3.1.

For Indian universities it includes degree programmes which can appropriately and easily incorporate new courses in EU-related topics, which can enrich a specific perspective on the field of studies and open opportunities for further specialisation in the broader professional field. The identified potential degree programmes include Bachelor programmes and Master programmes.



Different types of BA degree programme were included in the potential options for piloting and introduction of EU-related courses (three and five-year BA degree programmes in India – LL.B, integrated BA Programmes, e.g. B.Com.LL.B – integrated Bachelor of Commerce and Bachelor of Law). It has been identified that the BA programme BBA LL.B. (Hons) Programme (Under Graduate Degree): Bachelor of Business Administration & Bachelor of Legislative Law are relevant and were specially targeted by the EURASIA team as these are five-year programmes on completion of which the students are offered a professional degree. BA LL.B. (Hons) Programmes (Undergraduate Degree): Bachelor of Arts - Bachelor of Legislative Law are 3-year programmes, which can be instrumental in provoking further interest and motivation to uptake courses or studies about the EU. They are appropriate for general introductory courses, which can create some basic understanding of how the EU functions and its role as a global actor. Master degree programme in the covered professional fields of the partner country universities were also of special focus as more specific courses, research-oriented teaching and specialization in specific areas of EU Law and EU policies are feasible to be introduced, which goes beyond the general introductory content of the previously mentioned courses.

A specific achievement of the EURASIA project is that it succeeded in engaging different faculties/schools in course development, although the partner is represented and coordinated by one of the university schools (the Schools of Law in the Indian case). The team of course developers included faculty from several schools in the case of JGU: School of Law, Business School, School of international affairs, School of government and public policy, School of liberal arts and humanities, School of journalism and communication and School of Banking and finance. The collaboration under the project between the different schools enhance the multidisciplinary of European studies and created a good basis for further inter-institutional collaboration in the area.

For Chinese universities the targeted programmes included Bachelor and Master degree programmes and demonstrated the objective of introducing European studies to wider cohorts of students in different university schools among which the Schools of Law, of International relations and Business. A specific achievement can be considered the introduction of EU-related courses in Languages BA and MA programmes, which create a different content and approach in teaching Country studies. The need for better understanding of the EU, the process of European integration and the range of EU policies has been successfully integrated into the philosophy and epistemology of teaching in the School of European Languages and Cultures.



O. P. Jindal Global University, India

University Profile

O.P. Jindal Global University (JGU) is a non-profit global university established by the Government of Haryana and recognized by the University Grants Commission (UGC). JGU was established as a philanthropic initiative of its Founding Chancellor, Mr. Naveen Jindal in memory of his father, Mr. O.P. Jindal. JGU has been awarded the highest grade 'A' by the National Accreditation & Assessment Council (NAAC).

Jindal Global University is a multi-disciplinary university with a strong focus on research. JGU is currently attended by 3600 students. The university has 55 research centers, 200 + international collaborations spread across 52 countries. JGU is the youngest Indian University ranked in Top 300 out of 9000 universities – 2018 in QS University Rankings BRICS and is amongst the top ten private universities in India. JGU is among the select list of 52 universities in India which have been granted autonomy by the Government of India.

As a young, private, and very ambitious university with a deep understanding of the importance of internationalization JGU seeks to open up to European studies as a way to expand the opportunities for its students, both for academic exchanges and professional realization.

Research and teaching of European studies at JGU is led by the Center for European Studies (CES) and the Jindal School of International Affairs. CES solicits graduate coursework and dissertations as well as convenes monthly meetings with graduate students to promote research discussions and reflect on their subject-specific specializations. Currently, JGU offers elective courses at MA level, Europe and the World and The Idea of Europe.

Despite the fact that the university attracts a lot of teachers and researchers from Europe, its teaching offer on European Studies and the EU is fragmented. There is not a coherent offer in European studies as a specialization for students although the need is well identified. The teaching on European and EU-related topics is predominantly carried out by European lecturers and the capacity of Indian academic staff needs to be developed and supported.

Subject areas to develop under EURASIA

The following subject areas are considered worthy to be developed in order to meet the needs of the institution and its students' various interests:

- Different aspects of EU legislature
- Aspects of EU business and economy (including in a comparative respect)
- Human rights, immigration and asylum seeking and the EU



- EU integration processes in a current and in a historical perspective.

Objectives with regard to student cohorts:

1. Transforming the foundational courses into courses that capture the social and cultural relations (historical and contemporary) in the EU
2. Developing courses on EU society, culture, and politics which create a “EU image” (that is, EU in contemporary imaginations), a holistic concept of society, culture, and polity
3. Enabling Indian students to contribute to the emerging social and political relations between India and EU through providing up-to-date EU Studies courses
4. Supporting the administrative and the teaching staff in promoting the courses developed under EURASIA and engaging students in their pilot runs and subsequent evaluation.
5. Providing teaching/lectures to students from across faculties to better prepare them for their future professional life
6. Preparing and enabling the setting up of a specialised degree programme on European Studies.



Symbiosis Law School – Pune (Constituent Of Symbiosis International (Deemed) University)

University Profile

Symbiosis Law School (Pune) is part of Symbiosis International (Deemed) University (SIU). SIU was established for the benefit of international students and has delivered quality education to domestic and international students for over 45 years. SIU comprises 32 departments across 7 faculties, and currently enrolls 34,000 Indian and international students from 85+ countries on campus. In India, SIU is ranked 44th by NIRF, Government of India.

The University Grants Commission (UGC) graded SIU as Category I University. At Present, the University is offering 91 academic programs, which include 36 Post Graduate Degree programs, 24 Under Graduate Degree programmes, 17 Post Graduate Diploma programs, 13 Diploma programs and 1 Doctoral program.

Core Departments at SIU

- Symbiosis Centre for International Education
- Symbiosis Centre for Research and Innovation (PhD, IP Cell, Ethics Committee, Research Centres in Waste Research Management, Stem Cell Research, Nanoscience and Nanotechnology, Medical Image Analysis, Behavioral Studies)
- Symbiosis Teaching & Learning Resource Centre
- Symbiosis Centre for Corporate Education
- Symbiosis Centre for Health Skills
- Symbiosis Center for Yoga

SLSP has been offering a Certificate Programme in European Union Legal Studies (EULS) to its undergraduate as well as postgraduate students since 2010. It is an 8 credits course requiring 120 contact hours, total of 400 marks (60% internal assessment + 40 % external assessment). The program is not offered as part of European Studies, it exploits teaching several aspects of European Studies. It can serve as a basis for curricular enrichment and developing new courses for the undergraduate and post graduate levels.



Subject areas to
develop under
EURASIA

The interest in developing courses in EU legal studies as well as courses which provide cross-curricular links with diverse subject areas is indeed high. Below is a brief and inexhaustive summary of these:

- Different aspects of EU legislature – from foundational principles to health law, sports law, intellectual property rights, etc., including in a comparative perspective
- The single market and its legal framework
- Cross-cultural communication and doing business in the EU
- Data protection and privacy law
- Applying the GDPR (with a EU – India cross-reference)
- E-justice
- Research methods in legal studies from a European perspective, etc.

Objectives with regard to teaching capacity

1. Establishing a solid basis for specialization in European studies in the SLSP by ensuring a consistent and wide offer of courses in EU-related topics.
2. Consolidating and expanding the Certificate Programme in European Union Legal Studies (EULS) from several courses to a solid offer of diversified new EU-related courses
3. Expanding to other faculties and campuses
4. Enabling Indian students to contribute to the emerging social and political relations between India and the EU through providing up-to-date EU Studies courses
5. Providing teaching/lectures to students from across faculties to better prepare them for their future professional life
6. Supporting the administrative and the teaching staff in promoting the courses developed under EURASIA and engaging students in their pilot runs and subsequent evaluation.



Guangdong University of Foreign Studies, China

University Profile

The University is located in Guangzhou, the capital of Guangdong province in southern China. Guangzhou is the third biggest city in China, which has a history of over 2,200 years. In the past it was a major terminus of the maritime Silk Road. Today it continues to serve as a major port and transportation hub. Guangzhou is at the heart of the most-populous built-up metropolitan area in mainland China, which extends into the neighbouring cities of Foshan, Dongguan, Zhongshan, Shenzhen and part of Jiangmen, Huizhou, Zhuhai and Macao, forming the largest urban agglomeration on Earth with more than some 45 million inhabitants

The university has three campuses with a total area of 153 hectares: the North Campus at the foot of the Baiyun Mountain, the South Campus in Guangzhou Higher Education Mega Center, and Dalang Campus.

The University has 22 faculties offering 64 programs in literature, economics, management, law, engineering, science, education and art for BA, MA and doctoral degrees and post-doctoral research. With 20 foreign languages available, the University is the only one in South China that offers the greatest variety of foreign language programs.

The University upholds the motto of *Pursuit of Integrity, Practice and Cross-cultural Learning*; its mission is the education of high-calibre citizens through integrating content studies and foreign language training for globally minded graduates with international vision and social responsibility. The University serves over 20,000 full-time undergraduate students, nearly 3,000 graduate students and over 12,000 international and continuing-education students. It is one of the 19 universities worldwide qualified to provide high-end translation professionals to the United Nations and the only foreign studies-oriented university in the CAMPUS Asia program. The graduation rate of GDUFS is ranked top among the universities across China.

The Center for European Studies, part of the Guangdong Institute of International Relations, which is the GDUFS partner in the current project was the first institution accredited to offer Master and PhD education in EU Studies. It has 30 master students and 22 PhD candidates in European Studies.

The Center employs its own staff and also works in cooperation with other faculties and schools from GDUFS to provide relevant specialised training to its students. In addition, the CES teachers are also lecturers at other faculties of the university which makes it possible to attract a larger student audience to the courses they teach.



Subject areas to
develop under
EURASIA

The following subject areas are considered important to pursue specialization in:

- EU Politics and Policies
- EU Foreign Relations
- The EU, China and Global Governance
- EU-China Relations
- Model European Union
- Joint Summer school for students at the end of the Project

Objectives with regard to attracting student cohorts

1. Upgrading and providing capacity building to staff already teaching EU-related studies and expanding the offer of courses on their curriculum.
2. Increasing the teachers' capacity to teach and research on EU matters so that they offer innovative curricula which will be attractive to the best students
3. Outreaching students in BA and MA programmes outside the Centre of European Studies
4. Providing teaching/lectures to students from other departments to better prepare them for their future professional life
5. Enabling Chinese students to contribute to the emerging social and political relations between China and the EU through providing up-to-date EU Studies courses
6. Supporting the administrative and the teaching staff in promoting the courses developed under EURASIA and in engaging students in their pilot runs and subsequent evaluation
7. Organising a summer school on China-EU relations at the end of the project and involving students from across GDUFS faculties.



Beijing Foreign Studies University, China

University Profile

Beijing Foreign Studies University (BFSU) is a prestigious university in China and under the direct management of the State Ministry of Education. It was the first foreign language university which offers the biggest number of language programs in the country, it excels in the teaching and studying of foreign languages, foreign literature, overseas sinology, and also serves as an important base producing quality professionals with language competence and global vision. BFSU has 13 schools and colleges, 7 departments, and several research centers, teaching 67 languages, offering 73 undergraduate, 42 graduate, and 14 doctoral programs, cultivating professionals mastering foreign languages, specializing in different majors, or being capable of teaching Chinese as a foreign language.

The 13 schools and colleges are: School of English and International Studies, School of English for Specific Purposes (SESP), School of Russian, Graduate School of Translation and Interpretation, School of International Business, School of Chinese Language and Literature, School of International Relations and Diplomacy, School of Law, School of Asian and African Languages, School of European Languages and Cultures, School of Marxism, School of Online and Continuing Education, School of International Journalism.

The School of European Languages and Culture (SELC), which is the BFSU representative in the EURASIA project, offers 25 European language programs. SELC also operates 13 country and regional research centers and has over 70 partner universities in Europe. Beijing Foreign Studies University has a long tradition of teaching European languages, cultures and politics; at present the university aims at introducing BA courses in EU Law and EU Economy. It is keen on expanding the scope and introducing new courses in EU studies, taught by the School's faculty rather than invite lecturers from other faculties.



Subject areas to
develop under
EURASIA

The following subject areas are of specific interest to the institution:

- Aspects of *EU Economy and Business* such as Marketing in the EU, Financial Accounting and Reporting in the EU
- Soft power and diplomacy with a view to different EU member states
- EU law
- EU integration processes with a view to different EU member states

Objectives with regard to attracting student cohorts

1. Capacity building for academic staff in view of the fact that the faculty teaching EU studies comes from other schools at the university
2. Empowering the staff of School of European Languages and Culture to develop their own courses on EU Studies which are going to become part of the core offer of study content on two minor programmes
3. Increasing capacity to teach and research on EU matters: improved or innovative curricula; increasing capacity to attract excellent students
4. Providing conditions for setting up degree programmes with specialisation in European Studies
5. Enabling Chinese students to contribute to the emerging social and political relations between China and the EU through providing up-to-date EU Studies courses
6. Providing teaching/lectures to students from other departments to better prepare them for their future professional life
7. Supporting the administrative and the teaching staff in promoting the courses developed under EURASIA and engaging students in their pilot runs and subsequent evaluation.

Annex 1: Consolidated Table Presenting the Identified Student Groups



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Deliverable 3.1 Groups of potential students identified

Institution	Faculty / School	Programme name	Programme name	Programme name	Programme name	Programme name	Programme name
O.P.Jindal Global University, Sonipat, India	Law School	BA Programme B.A. LL.B. (Hons)	BA Programme BBA LL.B. (Hons)	BA Programme B.Com LL.B. (Hons) (5-year integrated Bachelor of commerce, Bachelor of Laws)	BA Programme B.A. (Hons) Legal Studies (3-year programme, first ever	BA Programme LL.B. (3-year Bachelor of Laws)	MA Programme LL.M. Master of Laws in genelar legal studies)
	Business School	BA Programme BBA (Hons)	BA Programme Integrated BBA + MBA	MA Programme MBA (Master of Business Administration)	MA Programme MBA in Digital Finance and Banking		
	School of International Affairs	BA Programme BA (Hons) Global Affairs	BA Programme B.A. (Hons) Political Science	MA Programme M.A. in Diplomacy, Law and Business	MA Programme M.A. in International		
	School of Government & Public Policy	BA Programme B.A. (Hons) Economics	BA Programme B.A. (Hons) Social Science & Policy	MA Programme M.A. Public Policy	MA Programme M. A. Economics		
	School of Liberal Arts and Humanities	BA Programme B.A. (Hons.) Liberal Arts and Humanities					

School of Journalism & Communication	BA Programme B.A. (Hons.) Journalism & Media Studies					
School of Banking & Finance	BA Programme B. Com. (Hons)	BA Programme B.A. (Hons.) Finance & Entrepreneurship				

Symbiosis International (Deemed) University	Symbiosis Law School - Pune https://www.symbiosis.ac.in/admission-procedure-2021	BA programme BBA LL.B. (Hons) Programme (Under Graduate Degree): Bachelor of Business Administration & Bachelor of Legislative Law (5 year course on completion of which the students are offered a professional degree)	BA Programme BA LL.B. (Hons) Programme (Under Graduate Degree): Bachelor of Arts - Bachelor of Legislative Law (3-year programme)	BA Programme LLB Programme (Under Graduate Degree): Bachelor of Laws	MA Programme LLM (Post Graduate Degree) - Specialization of European Union Legal Studies: Master of Laws
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Guangdong University of Foreign	Center of EU Studies (CES)	MA Programme in EU Studies
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Studies, Guangzhou, China	Institute for International Education	International Business (All- English Teaching BA Program)
	School of Legal Studies	BA programme in International Relations

Beijing University of Foreign Studies, Beijing, China	International Business School	MA Programme in European languages and Business - Minor Programme				
	School of Law	MA Programme in European languages and Law - Minor Programme				
	School of European Languages and Cultures	BA Programme in Danish Language and Literature -	BA Programme in Dutch Language and Literature - Major Programme	BA Programme in Bulgarian Language and Literature - Major Programme	BA Programme in Hungarian Language and Literature - Major	BA Programme in Greek Language and Literature -

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