

EURASIA - EUROPEAN STUDIES REVITALIZED ACROSS ASIAN UNIVERSITIES

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WORKPACKAGE 6 DISSEMINATION AND EXPLOITATION OF EURASIA

DELIVERABLE 6.2 EXPLOITATION PLAN

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EXPLOITATION PLAN

Nature of the Document

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Coordinating Author	O.P. Jindal Global University In collaboration with all partners
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3.	23/02/2019	O.P. Jindal Global University and Project Coordinator	Third Draft
4.	6/11/2019	Sofia University & O.P. Jindal Global University	Approved version
5.	30/05/2021	Sofia University	Revised and finalized version



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List of abbreviations

1. Beneficiary Institutions: JGU, SIU, GDUFS, BFSU
2. Beneficiary States: India and China
3. EP: Exploitation Plan
4. ES: European Studies
5. Interested Institutions: Institutions in India and China interested to receive the outputs of the Project
6. Partners: Members of the Consortium
7. Project: EURASIA
8. Trainer Institutions: SU, UNICT, and JU



I. BRIEF INTRODUCTION TO THE PROJECT

The overall objective of the EURASIA project is to introduce high quality European Studies programs in universities in India and China and to enhance the visibility of EU-related topics in the through the creation of professional academic networks. The project aims to bring positive and long-term impact to the partner higher education institutions through concerted and focused capacity-building targeting students, faculty and staff.

EURASIA is a unique initiative with a significant potential to strengthen the international cooperation and dialogue between the European partners and the higher education institutions in India and China. The 3 year project, which has a total budget of 760, 239 EUR, is funded by the Key Action Capacity Building in Higher Education, Erasmus + Programme. The Project Consortium (hereinafter the “Consortium”) comprises as follows:

- **Partner 1:** Sofia University Sveti Kliment Ohridski (SU), Bulgaria
- **Partner 2:** Jagiellonian University, (JU) Poland
- **Partner 3:** University of Catania (UNICT), Italy
- **Partner 4:** O.P. Jindal Global University (JGU), India
- **Partner 5:** Symbiosis International University, Pune (SIU), India
- **Partner 6:** Guangdong University of Foreign Studies (GDUFS), China
- **Partner 7:** Beijing Foreign Studies University (BFSU), China
- **Partner 8:** The Languages Company (TLC), United Kingdom
- **Partner 9:** University of Versailles St-Quentin-en-Yvelines (UVSQ)

Within the Consortium, JGU, SIU, GDUFS, and BFSU will be the beneficiaries (as per clause 3.1 of the Partnership Agreement) of the project. SU will be the coordinator of the Project as per clause 3.2 of the Partnership Agreement.

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II. PROJECT OUTPUTS

The objective of the Exploitation plan is to provide a structured approach in ensuring that the project results are successfully disseminated and that a wider impact is achieved and potentially a significant systemic influence on the participating higher education institutions in terms of curriculum and course development, building capacity, reaching out at universities and stakeholders in each partner country, multiplication efforts and outreach of student population. It also aims at clearly describing the exploitation approach and at ensuring that the proposed measures to exploit the project results are potentially effective. The exploitation plan should also emphasize how the outputs and impact of EURASIA will be sustained beyond the project period. The exploitation plan is an open document to be gradually developed in the process of the project implementation in its main phases. Regarding its gradual development the following main stages are identified:

- Initial stage at the beginning of the project implementation based on input from the project application, experts' feedback and the selection process and discussions at the first project partnership meeting (First draft).
- Intermediate stage after the second round of trainings based on the Partner universities' Wish Lists, compiled in the process of training and analysis of the potential for curriculum development at the home universities (Second draft).
- Interim report stage to feed into the interim technical report to the Executive Agency containing an approved by the home universities list of courses to be developed and accredited (Third draft).
- Final stage approved by the project steering committee during the piloting stage in academic year 2019-2020 based on the initial results and the proved potential of the developed and accredited courses (Final draft).

The final draft is the main document containing indicators of success for the project implementation, exploitation of the project results and the project sustainability justification.

Since the Project takes capacity building to the next stage by focusing on “revitalization”, it aims to create a robust set of ES courses that will become a foundation for a deeper understanding of the EU. The fundamental objective is to have an informed and meaningful participation in EU-India and EU-China relations. Mindful of this goal, the EP has created a framework for the design and delivery of the ES courses in the partner institutions, dissemination of the outputs of ES teaching and research in beneficiary institutions and outside of them, and to ensure that the project outcomes continue to influence and shape EU-India and EU-China relations.



The framework created by the EP for project execution also ensures that continuity from one phase of the project to another phase expands the scope of the project. Such an expansion will contribute to the sustainability of the project.

Primarily, the project will proceed through three phases of execution:

- A. Training
- B. Dissemination
- C. Extension

A. Training (2017-2019)

1. The Pre-training Phase

As part of fulfilling the primary goal of the Project, the strengths, current expertise, and available resources of the beneficiaries have been identified (listed in D1.2 “Curricula Database” and in D1.5 “Report on available projects in the field”). Based on the existing approach to European Studies (ES) of their respective institutions, the beneficiaries proposed courses on ES which in their view can enhance their institutional capacity to enter into larger collaborations with the EU and to a certain extent expand the horizons of the strategic interest of the respective State towards the EU.

2. The Training Phase

Based on the inputs provided by the beneficiaries, the three hosting partners—SU, JU, and UNICT—have designed training programmes for the beneficiaries. The training programmes are to be held at UNICT from 21 October 2018 to 1 November 2018, at SU from 3 December 2018 to 14 December 2018, and at JU from 20 January to 3 February 2019.

The training programme is bifurcated into general training and specialized training. The first round of training at UNICT, SU, and JU will be general in nature. A second round will later on follow in the same universities based on the nature of the courses proposed by the faculty and expertise available.

First Round of Trainings

The first round of training programmes are designed mindful of the benefits of generality—the central idea is to provide the participants an EU imagination and an empathy to ES. The programmes primarily will focus on the possibilities of ES teaching, elements of epistemology and pedagogy of ES, possibilities of academic mobility under ERASMUS, syllabus designing, comparative possibilities of ES, and introduction to the EU and the Bologna Process. The philosophy of the Training Sessions is to provide the participants a sense of the foundations of EU and the role of ES in advancing EU mobility and its foreign

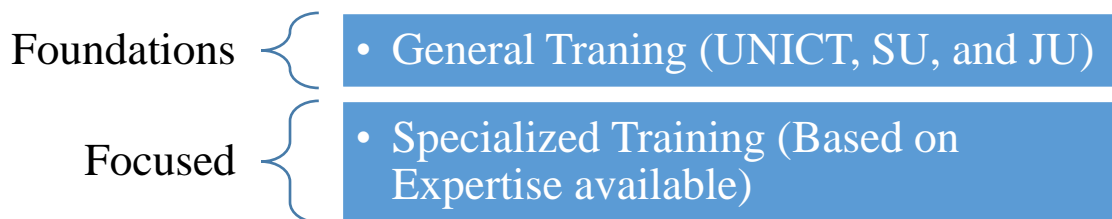


relations, particularly EU-India and EU-China collaborations. The said generality will help homogenize the foundations of all the various ES courses that have been proposed by the participants.

The introduction to the Bologna Process will help the participants develop awareness of the essentiality of the spirit of the Bologna Process in ES. This will help avoid the ES courses to be offered in Indian and Chinese universities from being subject to local imaginations. The idea, however, is not to defy local imaginations, but to create among the participants an openness to the evolution of ES; rather than setting standards that less suit the spirit of ES. The execution and delivery of the courses, however, are left to the imaginations of beneficiary universities based on their programme and curricular structure.

The Second Round of Training

The training phase will further continue to specialized training. Each participant from the beneficiary institutions will get the opportunity for specialized training. The specialized training will be provided by UNICT, SU, and JU. Since participants will be attending the general training sessions having identified courses to be taught in their respective home institutions, they will be able to identify the possible collaborations (resource persons and institutions). EURASIA project coordinators at the beneficiary institutions can also help participants to identify collaborations for specialized training. The trainer institutions will host the trainees for a period of upto 5 days. The nature of the specialized training in a trainer university will be mutually agreed on and decided by the trainer institute and the trainee.



The main objectives of the training phase include:

- Mobility of instructors and ideas on various areas of ES
- Empower instructors to provide advanced courses on ES in their respective universities
- Create expert points-of-contact for instructors for the delivery of ES courses
- Provide inputs to participants on curriculum development for ES courses
- Obtain input from experts in a given area of ES
- Collaborative research and teaching
- Enhanced access to ES data resources through online platforms
- Create opportunities for instructors to interact with other instructors of ES courses for enhanced knowledge sharing
- Provide opportunities to explore inter-university partnership in teaching ES among beneficiary universities



Timelines for Training

No.	Training Institution	Timeline
1.	University of Catania	22 to 31 October 2018
2.	Sofia University	3 to 14 December 2018
3.	Jagiellonian University	20 January to 1 February 2019
4.	Specialized Training	1 January 2019 to 30 June 2019

B. Dissemination Phase (2018-2019)

1. The Scope of the Dissemination Phase

During this phase, the communication channels—the web portal and the data bank—will be launched and made available through password access to all instructors. The portal will have interfaces for data retrieval, blogs, multimedia uploads, and live chat. The portal will be the running aid when the courses, which have benefitted from the inputs from the training programmes, will be floated in the beneficiary institutions. During the dissemination phase, communication activities will be commenced in order to maximize the visibility to target groups, stakeholders and multipliers.

2. The Dissemination

The primary deliverable during this phase will be the ES courses in the beneficiary institutions. The courses will be situated within the course-grid e.g., as a compulsory course, elective course, seminar, clinic, etc. and credit structure of the beneficiary institution. The courses can be offered in Fall 2018 or Spring 2019.

Monitoring and Reporting Procedures: The EURASIA Managers in the beneficiary university will be responsible for monitoring the progress of the courses. They will also be responsible for the submission of the course completion reports and other outputs of the course to EURASIA.

Outputs: Outputs of the ES instruction may vary from beneficiary to beneficiary. Some possible outcomes can be:

- “ES Track”, through the ES courses, leading to a certificate/diploma programme in ES—the beneficiary institution will be responsible for designing the track, e.g., the number of courses to be taken to become eligible for the certificate/diploma, the sequence in which the courses will have to be taken, if any, prerequisites, if any etc.
- A uniform curricula and pedagogy for the ES courses
- Integration of training outputs into the existing philosophy of ES Studies in the beneficiary institution
- Teacher-to-teacher collaboration between two beneficiary or a beneficiary and training institution on areas of mutual interest

Exchange visits



As preparation for the dissemination, there will be exchange visits by the beneficiary institutions to discuss the best practices and best possibilities for conducting the courses. Although delivery of the courses will greatly depend on the nature of the institutions and the academic structure thereof, mutual exchange of ideas will help beneficiary institutions make best use of the capacity built through the training programmes. The visits will also help beneficiary institutions understand the framework in each other's institution and to understand from each other how to optimally use the frameworks to deliver the courses. These visits will provide a platform for cooperation and collaboration between the two partner-country universities with regard to curriculum development and accredited courses in ES.

Dissemination Conferences

Towards the end of the dissemination phase the entire work of the project will be reviewed through a review meeting in India and then through three dissemination conferences in Bulgaria, India and China.

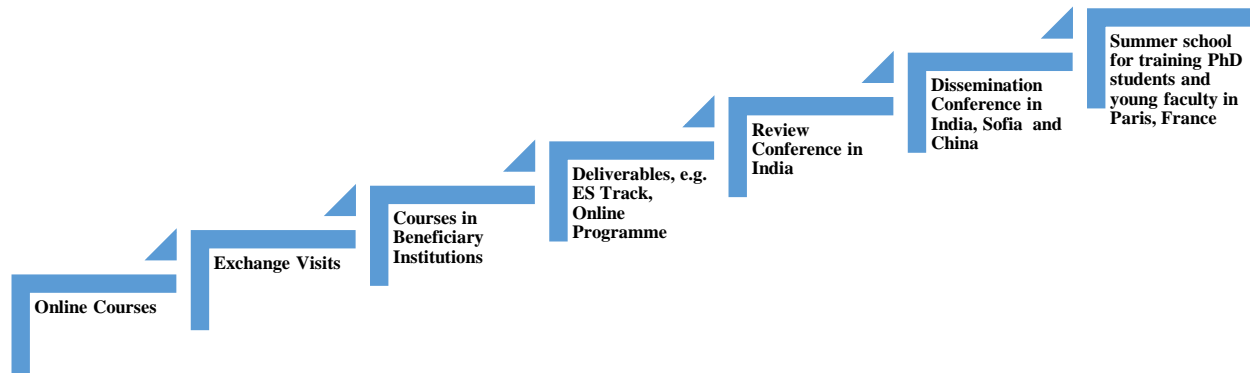
Online Courses

During the later stage of the training phase—that is, after the completion of the general training—and before the commencement of the actual dissemination phase, a set of online courses will be developed and offered by EURASIA through the customized web-platform. The courses will be general in nature, making use of the general training completed. The courses will be prepared for self-access and each of them will lead to the award of 0,5 ECTS credits (15 academic hours) each. There are ten online courses altogether under the five main agreed topics (See Annex 3).

Instructors for the courses will be drawn on the participants from the partner institutions who have undergone training and also from outside the EURASIA. The framework within which these online courses will be offered and the modalities for offering them will be developed by EURASIA in consultation with other partners of the consortium.



Dissemination Phase: A Summary



Timelines for the Delivery Phase

No	Activity	Timeline
1.	Online Courses	February to July 2019
2.	Exchange Visit	February to May 2019
3.	Commencement of Courses	August 2019/ October 2019
4.	Piloting of courses	December 2019 to May 2020
5.	Review Meeting	November 2019
6.	Dissemination Conferences	September 2019, December 2019 and February 2020

C. Extension Phase (2019-2021)

1. Scope of the Extension Phase

The extension phase will primarily focus on outreach. The outputs of the project will reach the stakeholders during this phase. Partners of the consortium will maximize the possibilities of reaching out to the stakeholders and decision-makers. The dissemination conferences in India and China will be a medium for outreach. The phase will also explore possibilities for the extension of the project to a stage II of EURASIA.

2. The Extension Phase

Extension within Beneficiary Countries (transferability)

During the extension phase, the beneficiary institutions will explore the possibility of reaching out to other institutions—academic, governmental, and non-governmental, in their respective countries who have interest in ES. Mapping of interested institutions will be carried out country wise. Interest-mapping will be primarily done by the project managers of the beneficiary



institutions. In mapping the interest, project managers will look for “capacity” to build, which may be in the form of related courses or programmes (e.g, a graduate programme in international relations or geopolitics), event and activities that evince an interest in cross-cultural interactions, and demonstrated research in the form of policy papers or reports. The outreach will be done in the form of guest lectures, workshops, capacity building programmes, and consultancies in/to interested institutions. Certificate and diploma courses (outside the ES track) for students and professionals of interested institutions will also be offered by the beneficiary institutions.

Research Outputs

During the extension phase the participants in the consortium will engage in individually or collaboratively for publications. They will largely become the resource materials for the Project at the execution phase. That is when the Project engages in outreach and further capacity-building of interested institutions in the beneficiary states.

- Comparative research into the structures of assessing and evaluating PhD education

The research team involves representatives from SU, JU, GDUFS, SLSP. Academics outside the EURASIA consortium from Europe, Asia North and South America and Africa have also been attracted to take part. The research is based on a shared qualitative methodology. The case studies and cross-section analyses will be published in a collective monograph by Routledge: *The Experience of Examining the PhD: An International Comparative Study of Processes and Standards of Doctoral Examination* Routledge, Taylor& Francis Group (Forthcoming - Agreement 1/06/2021; Delivery date 31 March 2022).

- Comparative research into the attitudes to and perceptions of online learning

The research team involves representatives from SU, TLC, UVSQ, JU, BFSU, SLSP and JGU. The research team were trained to apply an innovative Q methodology. The collected findings have been processed and analysed and used in D4.5 Evaluation report on the use of the EURASIA online courses. The team has the ambition to write academic papers and publish a collective monograph based on the Q research findings.



Annex I: Wish List of Courses

(developed as envisaged during the PREPARATION phase of the EURASIA Project)

JGU (India)

- Freedom of Movement
- Media Development and Digital Politics in Europe
- Role of Gender in European and Asian Art
- What is Europe?
- Pricing for Profits: The Case of Asia and the EU
- The EU Foreign Trade Policy: The Asian Perspective
- The Evolution of Nationalism and Integration in the 20th Century Europe
- EU Development and Migration Policy, and Humanitarian Assistance
- Financial Capital Flows and Regulations in EU Before and After Crisis and Brexit

SIU (India)

- European Jurisprudence and Evolution of Judicial Principles & Judicial Thought Process
- Interface of EU Law and Global Laws
- Comparative Law Methods
- EU Taxation Laws and Practices
- Intellectual Property Law in Europe
- EU and Human Rights
- Environment Law – Compliance mechanism
- EU and Trade Laws
- EU and Data protection Laws
- Energy Law
- EU Policy Studies: Migration, Refugee, Climate Change
- Cultural Competence and Strategic Culture Development
- European studies in Historical, Social, Political, Literary and Philosophical Perspectives
- European Political Philosophy
- Gender studies
- International Relation (Europe and Inter-Continental)
- European Business Practices



- International Agriculture
- Urban Studies (interdisciplinary)
- Non-Tariff Trade Barriers
- Cultural Identity, Art and History
- Europe/ International Business Practices
- EU Media Studies
- EU Trade Policy Studies
- EU Case Studies

BFSU (China)

- Nordic Countries and EU
- Past and Present of EU
- Interdisciplinary Studies of European Integration
- EU Studies
- The European Union: Operation Mechanism and Policy Framework
- The Balkan Countries and EU
- EU Labour Law
- EU Law of Business
- EU Investment Law and Investment Environment
- EU - Economic Community, and How about Cultural?
- Translation and Conference Interpreting on EU Terminology (MA Program)

GDUFS (China)

- EU Politics and Policies
- EU Foreign Relations
- The EU, China and Global Governance
- EU-China Relations
- Model European Union
- Summer school for students at the end of the Project



Annex 2: List of proposed courses at partner universities in India and China

(developed as a result of the three rounds of training under the DEVELOPMENT phase of EUARASIA project)

The list of courses below has been offered after the three rounds of training at the Programme country universities. The courses are envisaged to be:

- **compulsory** (part of the regular curriculum in clearly identified Bachelor and Master programmes),
- **optional** (as part of regular Bachelor and Master programmes, where there is a list of optimal courses for students to select and enroll),
- **cross-curricular** (offered to students across different Bachelor or Master programmes as an option under the concept of Liberal arts and across the curricular optional courses, which are recognized as part of the education degree)
- **certification courses** (under certification programme for students as specially selected programme during their regular studies). All courses are being accredited with credits following the principle of 15 teaching hours – 1 credit
- **PhD courses** (courses offered as part of the training programme for doctoral students as for example a couple of courses under the list of GDUFS.

O.P. Jindal Global University (JGU), India

Course title	Course author	Planned number of teaching hours	Estimated time of delivery	Estimated number of students (if possible to define at this stage)
What is Europe?	Dr Priya Kanungo	36 hours	Spring 2020	-
Digital Media Development Policy and Reform in EU:	Dr. Suruchi Mazumdar	45 hours	To be decided	10



Opportunities and Challenges				
Pricing for Profits	Asst. Prof. Gaganpreet Singh	45-60 Hours	Spring 2020	-
Capital Flows across financial markets in EU: before and after crisis and BREXIT	Dr Sudip Patra	1.5 credits; elective course: 22.5 hours	Summer 2019	30+
The Evolution of Nationalism and Integration in 20 th century Europe	Asst. Prof. Sucharita Sen	45 hours (15 weeks)	August-November 2019 or February to May 2020	25-30
The European Union Foreign Trade Policy: Asian Perspective	Dr. Hanna Olasiuk	30 hours	Fall 2019	-
Anti-discrimination law and policy in the European Union	Asst. Prof. Jhuma Sen	48 hrs	Fall 2019/Spring 2020	40
Women, Gender and Family in Contemporary Europe	Asst. Prof. Jhuma Sen	48 hours	Fall 2019/Spring 2020	40
The four freedoms of movement – European Economic Law	Thibault Weigelt, Asst. Prof.	75 hours in total (This needs to be confirmed)	Fall Semester 2019	-
EU Development Policy, Migration and Humanitarian assistance	GELENCSÉR Ildikó Éva, Assoc. Prof.	-	-	20+



Symbiosis International University, Pune (SIU), India

Course title	Course author	Planned number of teaching hours	Estimated time of delivery	Estimated number of students (if possible to define at this stage)
Entertainment Law- India EU Perspective	Dr. Shashikala Gurpur, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Trade and Environment – with special reference to Biodiversity Law	Dr. Shashikala Gurpur, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Business and Human Rights	Dr. Shashikala Gurpur, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Healthcare Ethics and Law	Dr. Shashikala Gurpur, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Family Law in India and EU	Dr. Shashikala Gurpur, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Principles & Practice of Fair Trial	Dr. Shashikala Gurpur, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
E-Justice	Dr. Shashikala Gurpur, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Legal Methods, Legal Research and Cases (Moot Cases/ Interlinking Common Law)	Dr. Shashikala Gurpur, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Law and Culture	Dr. Shashikala Gurpur, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
International Investment Law	Dr. Shashikala Gurpur, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Legal Environment of Doing Business in India	Dr. Shashikala Gurpur, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
EU Competition Law	Dr. Bindu Ronald, Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Supra Nationalism, Inter-Governmentalism: EU Perspectives	Dr. Aparajita Mohanty, Assoc. Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Working of EU Institutions, Conflict and Peace Building Process: Foreign Policy Perspective	Dr. Aparajita Mohanty, Assoc. Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Environmental Law: India EU Perspectives	Mrs. Sujata Arya, Asst. Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)



Humanitarian & Refugee Law: India EU Perspectives	Mrs. Sujata Arya, Asst. Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Innovation Laws and Policies in India and Europe (including Artificial Intelligence, Blockchain)	Mr. Raj Varma, Asst. Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Law Relating to Data Privacy in Europe	Dr. Rupal Rautdesai, Assoc. Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Intellectual Property Laws in Europe	Dr. Rupal Rautdesai, Assoc. Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Intellectual Property violation on Internet Copyrights/Trademark/Patent)	Dr. Atmaram Shelke, Asst. Prof.	15/30 hours	Academic Year 2020-2021	15-20 (Approximately)
Business Strategies for launching green products in single market: EU and India a Comparative Study	Dr. Surya Rashmi Rawat, Assoc. Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
Cross Cultural Communication and its impact over Single Market	Dr. Surya Rashmi Rawat, Assoc. Prof.	30 hours	Academic Year 2020-2021	15-20 (Approximately)
EU -India Free Trade Agreement	Prof. Abhijit Vasmatkar, Asst. Prof.	15/30 hours	Academic Year 2020-2021	15-20 (Approximately)
Data Privacy	Dr. C.J.Rawandale, Prof.	Academic Year 2020- 2021	15-20 (Approximately)	Academic Year 2020-2021
Prosecution Policies in Europe and Asian Nations	Dr. Ashish Deshpande, Asst. Prof.	Academic Year 2020- 2021	15-20 (Approximately)	Academic Year 2020-2021
Law Relating to Financial Fraud: EU and India (including white collar crime)	Dr. Santosh Aghav, Asst. Prof.	Academic Year 2020- 2021	15-20 (Approximately)	Academic Year 2020-2021
Sports and Law - India EU comparative aspects	Mr. Shirish Kulkarni, Asst. Prof.	Academic Year 2020- 2021	15-20 (Approximately)	Academic Year 2020-2021



Guangdong University of Foreign Studies (GDUFS), China

Course title	Course author	Planned number of teaching hours	Estimated time of delivery	Estimated number of students (if possible to define at this stage)
Western society and culture	Prof. Dr. Xiaohai Wang	36 hours	Second semester of academic year 2019-2020 (BA)	70
Intercultural Communication	Prof. Dr. Xiaohai Wang	36 hours	Second semester of academic year 2019-2020 (MA)	70
Cultural studies on European Integration	Prof. Dr. Xiaohai Wang	36 hours	Second semester of academic year 2019-2020 (MA)	40
Business Language and Culture	Prof. Dr. Xiaohai Wang	36 hours	Second semester of academic year 2019-2020 (PhD)	20
EU Market and Investment Environment	Prof. Zheng Laxiang & Han Yonghui	36 hours	Second semester of academic year 2019-2020	-
Study on the Politics of European Integration	Prof. Zheng Laxiang & Han Yonghui	36 hours	Second semester of academic year 2019-2020	-
EU Politics and Policy-Making	YAN Shaohua, Asst. Prof.	36	2018-2019 semester two	11
Understanding the European Union	YAN Shaohua, Asst. Prof.	32	2018-2019 semester two	80
EU and Food	LAI Suetyi Cher (Dr.), Lecturer and Researcher	32 hours	2020	35



Beijing Foreign Studies University (BFSU), China

Course title	Course author	Planned number of teaching hours	Estimated time of delivery	Estimated number of students (if possible to define at this stage)
Financial Accounting in European Countries	Assoc. Prof. Yanheng Song	36 hours	Autumn 2019	25
International Marketing: Practice and policy in European Countries	Hongxing Cao, Assoc. Prof.	16 hours	Fall or Spring next year	-
V4 and the EU	WANG Qiuping, lecturer	Fall 2019	10-20	Fall 2019
Denmark and European Integration	Yuchen WANG, lecturere	32 hours of teaching	Fall 2019	10-20
Overviews of EU Employment Law	Dr. Yan Dong	16 hours	Sept 2021	20
EU Company Law	Prof. Zhang Haizheng & Dr. Jin Xiaowen	32 hours	Sept. 2019	20
EU Labor Law	Prof. Zhang Haizheng & Dr. Jin Xiaowen	32 hours	March 2020	20
EU Public Diplomacy	Zhang Jiachen	32 hours	Fall 2019	10-20
EU and Bulgaria: Social Policy	Chen Qiao	32 hours	Fall 2019	16-20
Theory of political science and EU political system	Qian Yingchao	32 hours	Fall 2019	24
Competition Law and Policy of EU and China	Yao Qi	36 hours	Spring Semester of 2020	20



Annex 3: List of proposed online courses

Ten online courses are planned to be developed as part of the activities under WP 4 Development “Online courses”. They will be grouped under five broader topic areas identified earlier on by the partnership. These areas are “EU Law”, “The EU Itself”, “Cultural Issues”, “Business and Trade” and “International relations”.

- **EU Law**

1. Introduction to European Union Law (Sofia University “St. Kliment Ohridski”).

- **The EU itself**

2. History of the European Union (Sofia University “St. Kliment Ohridski”).
3. European Institutions (Jagiellonian University)
4. The EU Political System (Catania University)

- **Cultural issues**

5. European Identity (Jagiellonian University)
6. EU Language Policies (TLC)

- **Business and Trade**

7. International Management (University of Versailles).
8. Cultural Management (University of Versailles).

- **International relations**

9. External Relations of the EU (Catania University).
10. International relations (Catania University).



Annex 3 Accredited courses

At the planning stage, the courses to be developed or updated within the project were planned to go under three broad thematic modules - Module #1 EU Law and Legal Practice: Economic, Political and Social Implications”, Module #2 Cultural diplomacy and Soft Power: Diversity, Identities and Intercultural Communication in the Political Environment of the 21st century”, and Module #3 “The EU-Asia Dialogue: Geopolitical Alliances and Intercultural, Economic and Political Liaisons”.

After careful comparison and analysis of the partner-country HEIs ‘wish-lists’ and the programme-country institutions’ expertise during the preparation stage (WP1), the three thematic modules were analysed and broken down to 5 thematic areas in order to make them more concrete. This is not a deviation from the originally conceived 3 teaching modules but a way to make them closer to the partners’ capacity-building needs.

The refinement of the three envisaged thematic modules and breaking them down into five thematic areas proved to be more concrete and easier to operate with. Thus, Thematic Module #1 EU Law and Legal Practice: Economic, Political and Social Implications” was broken down to two thematic areas – “EU Law” and “Business and Trade”, Module #2 Cultural diplomacy and Soft Power: Diversity, Identities and Intercultural Communication in the Political Environment of the 21st century” did not undergo substantial changes because it was found to match the refined thematic area of “Cultural issues” and Thematic Module #3 “The EU-Asia Dialogue: Geopolitical Alliances and Intercultural, Economic and Political Liaisons” was broken down to “The EU Itself” and “International Relations”.

All the 53 courses (47 new ones and 6 updated) from the list below have been peer-evaluated and validated (see D2.7), piloted (see D3.3) and submitted for accreditation at the respective partner-country HEI. They have all undergone the respective accreditation procedures (please refer to D6.11 Elaboration of guidelines for accreditation of courses at partner countries HEI) are part of the official curricula in the partners from India and China.

For the list of courses which were submitted for accreditation at each partner university please see D6.10.1.

For the list of courses which were accredited at the partner universities in India and China please see D6.10.2.

Thematic module 1 EU Law and Legal Practice: Economic, Political and Social Implications, Thematic Area 1: EU Law

1. Anti-Discrimination Law and EU
2. Big Data and Digital Media Reform in EU and India
3. E-Justice in EU
4. EU data Protection and Privacy Law



5. EU Environmental Law
6. EU Intellectual Property violation on Internet
7. European Union Human Rights Law
8. European Union Human Rights Law
9. Family Law in EU and India
10. Freedoms of Movement – European Economic Law
11. Healthcare Law and Ethics in EU
12. Intellectual Property Rights in EU
13. Legal methods, Legal research and Cases (Moot Cases/Interlinking common law) in EU
14. Migration and EU Legal Issues
15. Migration and Labour Rights
16. Principles and Foundations of EU Law
17. Principles and Practices of Fair Trial in Europe and Asia
18. Prosecution Policies in Europe and Asian Nations

Thematic Module 1 EU Law and Legal Practice: Economic, Political and Social Implications, Thematic Area 2 EU Itself

1. The Evolution of the European Integration
2. Politics of European Integration
3. EU Politics and Policies
4. Understanding the European Union
5. Political system of EU countries and Politics of Modern Greece
6. The Evolution of Nationalism and Integration in 20th century Europe

Thematic Module 2 Cultural diplomacy and Soft Power: Diversity, Identities and Intercultural Communication in the Political Environment of the 21st century, Thematic Area 3 Cultural Issues

1. Essential Reading for European Studies
2. What Is Europe?
3. Law and Culture in EU
4. EU Culture, Entertainment and Law
5. Family Law in EU and India
6. EU and Food
7. Sports and Law - India EU comparative aspects



8. Cross Cultural Communication and its impact over a single market in EU
9. Life and Message of Mahatma Gandhi towards global peace and conflict resolution

Thematic Module 3 The EU-Asia Dialogue: Geopolitical Alliances and Intercultural, Economic and Political Liaisons, Thematic Area 4 Business and Trade

1. Pricing of Products and Services in European and Asian Markets
2. EU Financial Markets: Impact of Crisis and Brexit in 2 parts -
3. The European Union Foreign Trade Policy: Asian Perspectives
4. Marketing in Europe (updated)
5. European Financial Accounting
6. European Company Law (updated)
7. Innovation and Competition, Law and Policy, from Perspective of EU and China (updated)
8. EU Market and Investment Environment (updated)
9. Trade and Environment Law in EU
10. Legal Environment of Doing Business in EU
11. Innovation Laws and Policies in EU and India (with special reference to Artificial Intelligence)
12. Contemporary Issues in Business and Human Rights in EU
13. EU India Free Trade Agreement
14. Law Relating to Financial Fraud in EU and India

Thematic Module 3 The EU-Asia Dialogue: Geopolitical Alliances and Intercultural, Economic and Political Liaisons, Thematic Area 5 International Relations

1. International Investment Law in EU
2. Law and Diplomacy: India and EU Perspectives
3. Denmark and European Integration
4. European Union Public Diplomacy
5. Diplomatic Theory and Practice (incl. EU and Bulgaria)
6. External Relations of the EU